The SM group launched a holistic disaster rehabilitation effort in response to the devastation of Typhoon Yolanda (international name: Haiyan) which left millions of Filipinos devastated – losing homes, livelihood and family. The SM group allotted a total of Php100 million to SM Foundation’s Yolanda Rehabilitation Program. Through the spirit of volunteerism, the SM employees donated a total of Php 1 million in cash to SM Foundation’s calamity fund.
PUBLIC SCHOOL BUILDING PROGRAM
Education Program, SM Foundation

SM Foundation supported the government’s efforts to rebuild public schools in the Visayas area by completing 12 school buildings with 60 classrooms in Aklan, Capiz, Cebu, Iloilo, Negros Occidental, Samar and Leyte. The fully-furnished buildings included student armchairs, teachers’ desk sets, blackboards, wall fans and toilet facilities.

IMMEDIATE DISASTER RELIEF
Operation Tulong Express, SM Foundation

Through a united effort of the SM group, along with its employees and shoppers, a total of 148,030 kalinga packs (disaster relief packs) by the end of 2013.

IMMEDIATE MEDICAL CARE
Medical Mission, SM Foundation

SM Foundation served as first responder to survivors flown to the Villamor Airbase. For almost two weeks, SM Foundation, SM employee-volunteers, and its partner groups provided medical services to 5,581 typhoon survivors.

COLLEGE SCHOLARSHIP PROGRAM
Education Program, SM Foundation

In 2014, SM Foundation welcomed 100 additional college scholars from Yolanda-stricken areas into its Scholarship Program. These students, along with other SM Scholars, are provided with free tuition fees, monthly stipends and summer/Christmas part time opportunities in SM malls.
TACLOBAN HOSPITAL

Health and Wellness Program,
SM Foundation

On August 27, 2014, SM Foundation turned over the newly built rebuilt Tacloban City Hospital’s Main Building, the Outpatient Department and the Outbreak/Epidemic Ward. SM Foundation also upgraded the hospital’s 50-bed capacity to 100 beds, expanded its emergency room, constructed the Malnutrition Ward and added a new Felicidad Sy Wellness Center for the Children and the Elderly.

In addition to this, SM Foundation completed the renovation of two health centers—the Tabontabon Rural Health Center in Leyte and the San Remegio Rural Health Center in Cebu—under its Felicidad Sy Wellness Program in 2014.

FARMERS’ TRAINING

Kabalikat sa Kabuhayan Program, SM Foundation

SM Foundation conducted 10 KSK farmers’ trainings with 1,682 farmer-trainees from the areas of Aklan, Cebu, Iloilo, Leyte, Negros Occidental and Samar benefitted from the training and found renewed hope in farming.

MEDICAL MISSION

Health and Wellness Program,
SM Foundation

SM Foundation conducted 20 medical missions Cebu, Capiz, Iloilo, Leyte and Samar which benefitted 10,354 Yolanda survivors. In 2015, SM Foundation also held 9 follow-up medical missions in Visayas for 4,272 beneficiaries.

HOUSING PROGRAM

SM Foundation, through its division SM Cares, constructed four villages with a total of 1,000 homes which was donated to families in Cebu, Iloilo, Leyte and Ormoc. Each house was built to be disaster resilient with concrete ceilings and ample ventilation.

Each village also comes with a community center, playground, basketball court and other facilities for small and medium enterprises. In these new homes, family-beneficiaries can start fresh and build a new future.