



*We are one with the Filipinos in this battle.
Together, we will overcome this challenge.*



FOUNDATION
2ND QUARTER 2020

**We
Care**



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#SocialGoodStories



All hands on deck

Table of Contents

1 SM Foundation's COVID-19 Donations

- 4 Medical Supplies Donation
- 6 SM Foundation donates medical supplies to Towns, UP Medical Foundation
- 7 Testimonials from our Frontliners
- 9 SMFI provides locally-made PPEs to hospitals
- 11 SM Foundation donates x-ray, ICU-grade ventilators, ultrasound and UV machines to hospitals
- 13 SM Foundation donates test kits to hospitals, LGUs

15 EMERGENCY QUARANTINE FACILITIES (EQF)

- 16 SM completes seven emergency quarantine facilities in Metro Manila

17 #SOCIALGOODSTORIES from our SMFI Community at the heart of a crisis

- 18 SM Engineering Design and Development (SM EDD) Volunteers
- 18 SM Foundation and UPLB Beta Sigma teamed up anew for social good
- 19 KSK Farmer Graduates
- 21 Scholar Frontliners

23 SM Foundation adapts to "new normal"

25 Our Social Good Partner: Uniqlo

- 25 Uniqlo Philippines, SM Foundation distribute relief packs
- 27 Uniqlo, SMFI donate face masks to frontliners
- 28 SMFI, Uniqlo Philippines donate Uniqlo Dry T-shirts for COVID-19 frontliners

29 Our Social Good Partner: Goldilocks

- 29 SM Foundation, Goldilocks bring bread & pastry products to frontliners
- 30 SM Foundation, Goldilocks collaborate to provide meals for frontliners

31 Our Social Good Partner: Bata Shoes

- 32 SMFI, Bata donate shoes for PGH frontliners

The SM Group is one with the nation in our fight against COVID-19.

#SMCares



DONATIONS

as of June 2020



more than

161,000
N95 MASKS



more than

70,700
ALCOHOLS (LITERS)



more than

5,700
GOGGLES



more than

144,800
PAIRS OF GLOVES



more than

580,000
SURGICAL MASKS



more than

85,000
PPES (ORDINARY AND ICU
GRADE)



more than

75,500
FACE SHIELDS



more than

47,900
PAIRS OF SHOE
COVERS



more than

320
N95 + GOGGLES



more than

111,700
RAINCOATS



50

SETS OF HYGIENE KITS

BENEFICIARIES

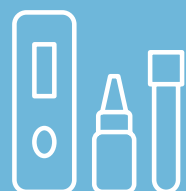
150

PARTNERS
(HOSPITALS, AGENCIES/
ORGANIZATIONS)

more than

50

CITIES AND MUNICIPALITIES



28,400
PCR TESTS
2,240
RAPID TESTS

more than

20

MEDICAL
EQUIPMENT



UV Machines



Mobile X-Ray
Machines



Ventilators



Ultrasound
Machines



16,300
KALINGA PACKS



20,000
DRY T-SHIRTS
FROM UNIQLO

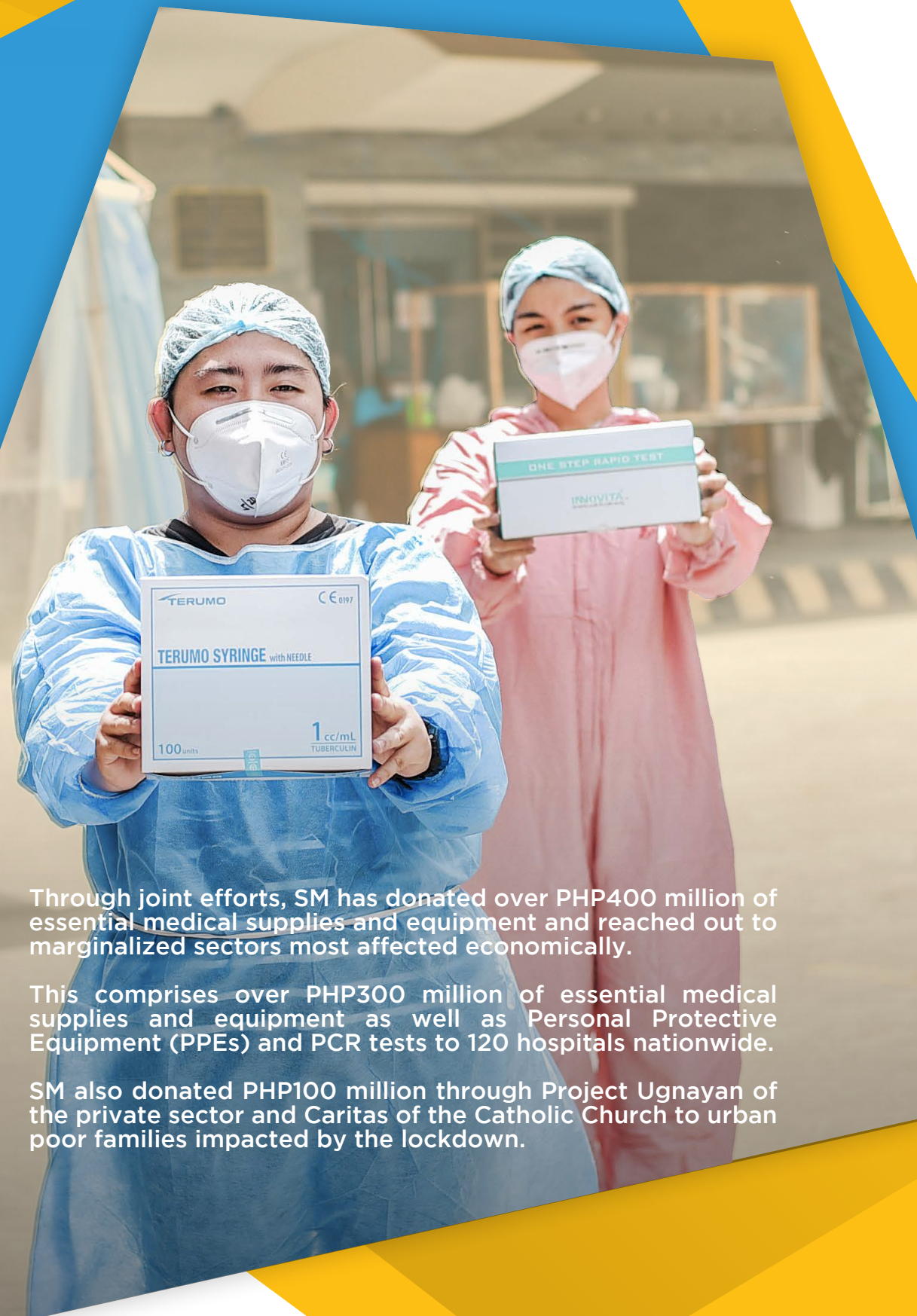


79,000
SURGICAL MASK
FROM UNIQLO



22,700
PACKED MEALS AND
SWEET TREATS FROM
GOLDILOCKS

SM FOUNDATION'S COVID-19 DONATIONS



Through joint efforts, SM has donated over PHP400 million of essential medical supplies and equipment and reached out to marginalized sectors most affected economically.

This comprises over PHP300 million of essential medical supplies and equipment as well as Personal Protective Equipment (PPEs) and PCR tests to 120 hospitals nationwide.

SM also donated PHP100 million through Project Ugnayan of the private sector and Caritas of the Catholic Church to urban poor families impacted by the lockdown.

Medical Supplies Donation

To lower the risk of exposure for medical professionals handling COVID-19 patients, SM Foundation donated Personal Protective Equipment (PPEs) and medical supplies such as N95 masks, protective goggles, nitrile gloves, hygiene kits and alcohol among other supplies. Some of the hospital recipients include:



Rizal Medical Center



Chinese General Hospital and Medical Center



Ospital ng Sampaloc



San Lazaro Hospital



Dr. Jose Fabella Memorial Hospital



National Children's Hospital



Ospital ng Muntinlupa



The Medical City



Marikina Valley Medical Center



Mary Mediatrix Medical Center in Lipa City, Batangas



Perpetual Help Medical Center in Biñan City, Laguna



Southern Tagalog Regional Hospital in Bacoor, Cavite

SM Foundation donates medical supplies to TOWNS, UP Medical Foundation

The Filipino Bayanihan spirit shines through amid the coronavirus outbreak as SM Foundation delivered medical supplies to The Outstanding Women in the Nation's Service Foundation (TOWNS) Foundation and the University of the Philippines Medical Foundation (UPMF).

The medical supplies included alcohol, Personal Protective Equipment (PPEs) and surgical gowns intended for medical frontliners battling the COVID-19 pandemic through the help of TOWNS and UPMF.

Naval officers from the Philippine Navy lent a hand with the distribution so those in remote areas have access to the much-needed medical supplies. These packages helped initial recipient communities in the cities of Dumaguete and Zamboanga.



TOWNS Foundation and UPMF together with Naval Officers from the Philippine Navy

Testimonials from our Frontliners



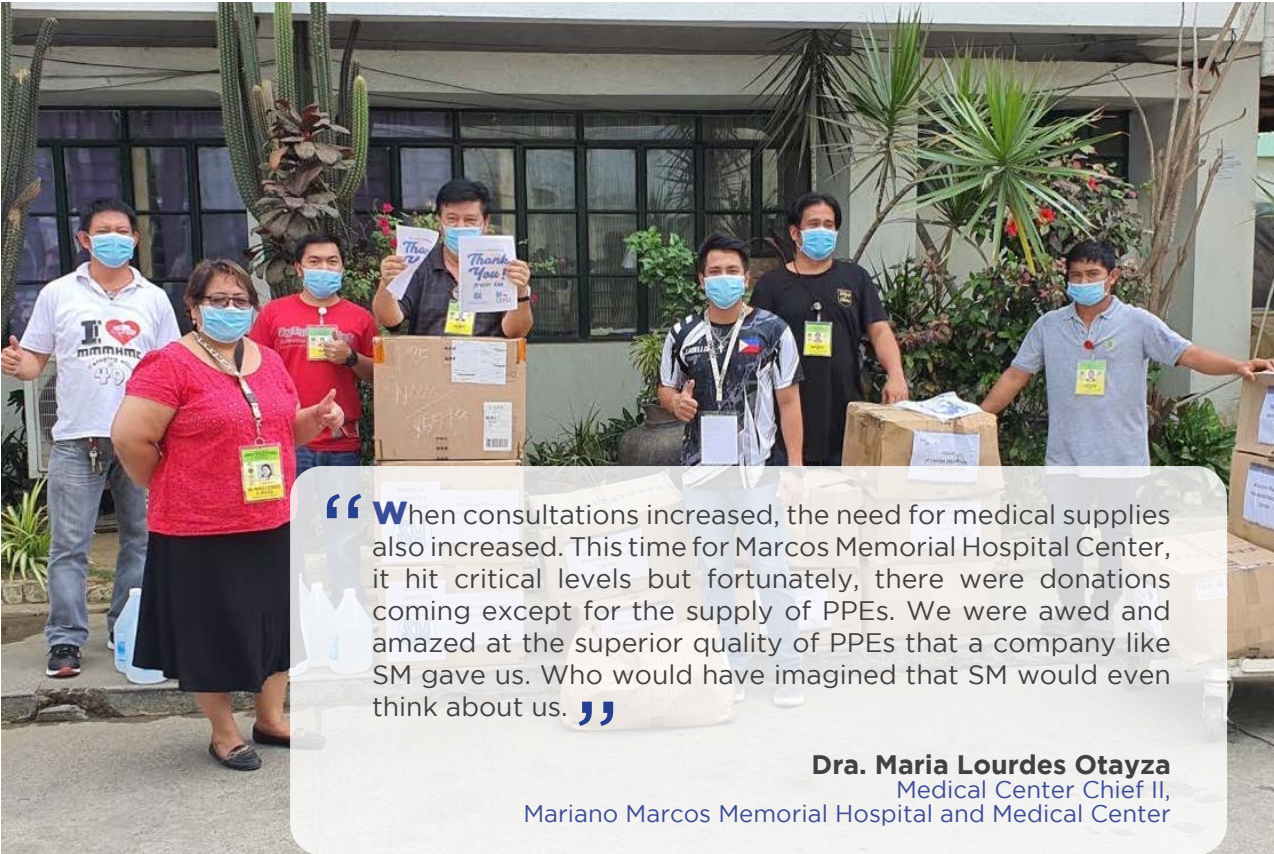
“ We need all the help and donation we can get in order to protect our frontliners. These donations from SM greatly help us in battling COVID-19. We were very delighted and thankful because every PPE that you donated means protecting the lives of my fellow frontliners who are there trying to save the lives of others. ”

Dr. Christian Cruz Camaing
Anesthesiologist, Valenzuela Medical Center



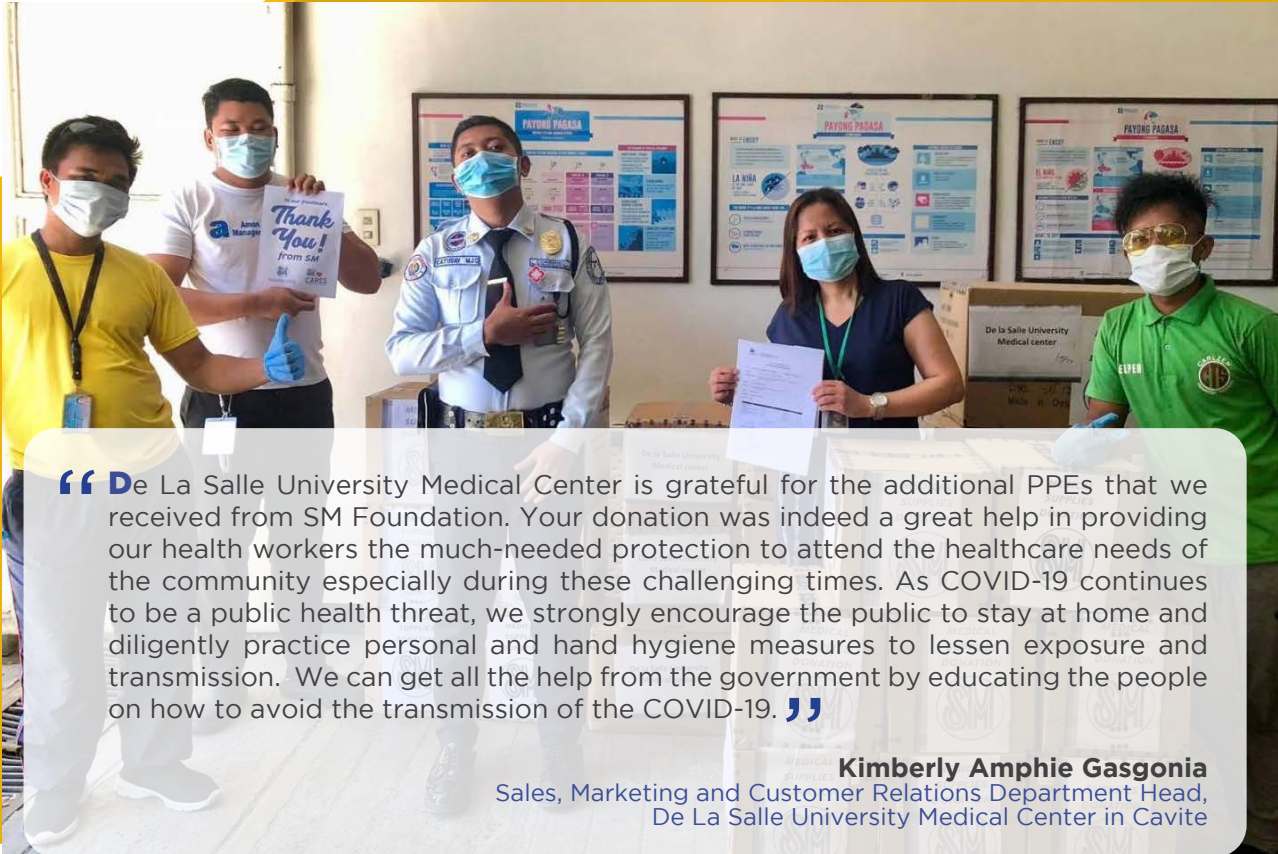
“ We are all working together as one in fighting this pandemic. We need cooperation from everyone and full support from the government to provide for the needs of our countrymen. And we are grateful that SM Foundation was one of those who heeded our call. These PPE donations boosted the morale of our frontliners and made them feel safer as they face and try to curb the spread of the coronavirus in their beloved city. ”

Dra. Haifa Racman
Medical Specialist IV,
Amai Pakpak Medical Center



“ When consultations increased, the need for medical supplies also increased. This time for Marcos Memorial Hospital Center, it hit critical levels but fortunately, there were donations coming except for the supply of PPEs. We were awed and amazed at the superior quality of PPEs that a company like SM gave us. Who would have imagined that SM would even think about us. ”

Dra. Maria Lourdes Otaiza
Medical Center Chief II,
Mariano Marcos Memorial Hospital and Medical Center



“ De La Salle University Medical Center is grateful for the additional PPEs that we received from SM Foundation. Your donation was indeed a great help in providing our health workers the much-needed protection to attend the healthcare needs of the community especially during these challenging times. As COVID-19 continues to be a public health threat, we strongly encourage the public to stay at home and diligently practice personal and hand hygiene measures to lessen exposure and transmission. We can get all the help from the government by educating the people on how to avoid the transmission of the COVID-19. ”

Kimberly Amphie Gasgonia
Sales, Marketing and Customer Relations Department Head,
De La Salle University Medical Center in Cavite

SMFI provides locally-made PPEs to hospitals

SM Foundation tapped the Confederation of Wearable Exporters of the Philippines (CONWEP) in procuring 10,000 pieces of locally-made, medical grade personal protective equipment (PPEs) to be part of its donations to hospitals in the country, especially in areas with high COVID-19 incidents.



Southern Philippines Medical Center



Vicente Sotto Memorial Medical Center



St. Anthony Mother and Child Hospital



Research Institute for Tropical Medicine



Cebu City Medical Center

Among the recipients of the locally-made PPEs procured by SM from CONWEP were the Research Institute for Tropical Medicine in Muntinlupa City; Southern Philippines Medical Center in Davao City; Vicente Sotto Memorial Medical Center, Cebu City Medical Center, St. Anthony Mother & Child Hospital, Perpetual Succour Hospital, and the Bayanihan Quarantine Center in the IEC Pavilion in Cebu City.

CONWEP officially partnered with the Philippine government in April to fight the spread of the coronavirus. According to the Department of Health (DOH) and Department of Trade and Industry (DTI), CONWEP, with the assistance of Board of Investments (BOI) executed the design of the PPEs, while the DOH and PGH ensured that the approved prototype can be used even in high COVID-risk hospital situations such as operating rooms, COVID-19 positive wards, ICUs, and the like. DOH also assured that CONWEP's raw materials for their PPEs are certified to have met international standards for waterproofing and resistance to contaminants.

SM Foundation donates x-ray, ICU-grade ventilators, ultrasound and UV machines to hospitals

Staying true to its commitment of contributing to the country's response against COVID-19, SM Foundation donated various medical equipment to help identify and manage severe COVID-19 cases.

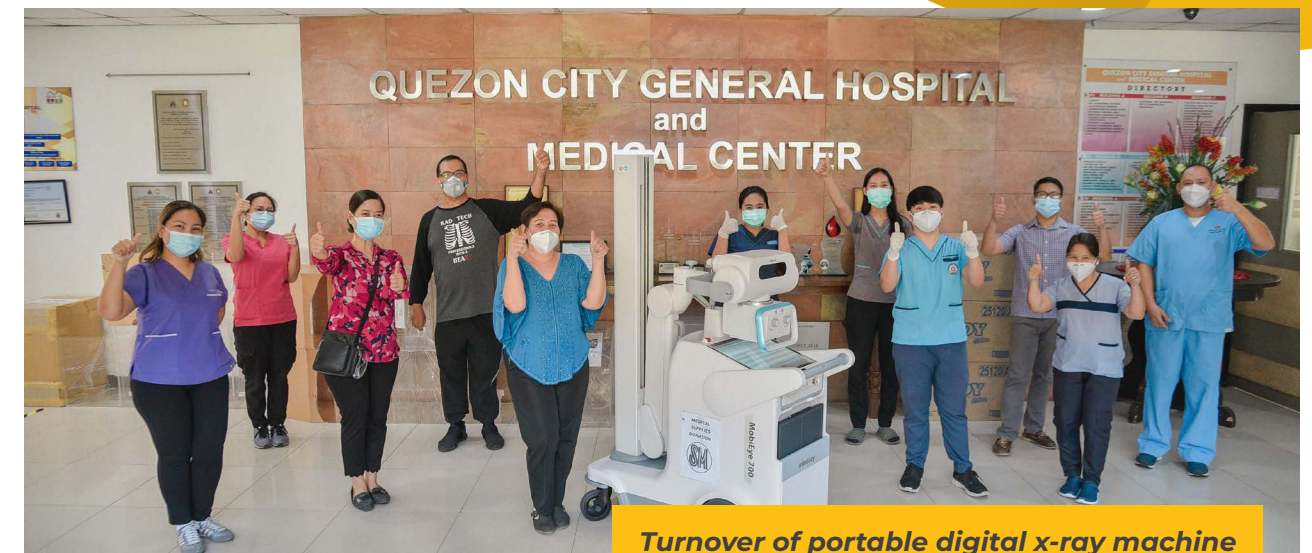
SM Foundation provided ICU ventilators, an ultrasound machine, X-Ray and UV machines across the following beneficiary hospitals: Lung Center of the Philippines, Dr. Jose N. Rodriguez Memorial Hospital, East Avenue Medical Center, Quezon City General Hospital, Jose B. Lingad

Regional Hospital in Pampanga, Bicol Medical Center, Eastern Visayas Regional Medical Center, Vicente Sotto Memorial Hospital, and Southern Philippines Medical Center.

"We are one with our brave frontliners in our fight against the invisible enemy. Our efforts are geared towards protecting them through our donations of safety gears, and further complimenting it with these much-needed medical equipment," said SMFI in a statement.



Turnover of portable digital x-ray machine to East Avenue Medical Center.



Turnover of portable digital x-ray machine to Quezon City General Hospital.



Turnover of x-ray and ultrasound machines to Dr. Jose N. Rodriguez Memorial Hospital.



Philippine General Hospital

TEST KITS DONATION



SM Foundation donates test kits to hospitals, LGUs

To help facilitate the screening and identification of COVID-19 cases in the country, SM Foundation (SMFI) donated several RT-PCR and rapid COVID-19 test kits good for 24,600 tests amounting to over 31 million pesos to hospitals and local government units.



Turnover of PCR test kit donations to Mandaluyong LGU



Turnover of PCR test kit donations to Paranaque LGU



Turnover of rapid test kit donations to Mary Johnston Hospital



Turnover of PCR test kit donations to Antipolo LGU



Turnover of PCR test kit donations to Taytay LGU



Turnover of PCR test kit donations to Las Pinas LGU

This social good initiative of SM Foundation aims to boost the country's fight against the coronavirus outbreak by testing more people and screening them for early diagnosis, quarantine and management. The RT-PCR test kits use swabs from patients taken from the nose or throat while a rapid test requires the patient's blood sample.

Among the beneficiaries were the Research Institute for Tropical Medicine in Muntinlupa; The Medical City in Pasig City; Mary Johnston Hospital in Tondo, Manila; and the local government units of Antipolo, Mandaluyong, Las Pinas, Taytay and Paranaque.

EMERGENCY QUARANTINE FACILITIES (EQF)



Part of the 156 EQF beds with A/C units, ceiling fans, exhaust fans, built in call systems , access to wifi connectivity, restrooms, shower areas, nurses' station and lounges .

SM completes seven emergency quarantine facilities in Metro Manila

As a swift response to the need for more appropriate accommodations to house and treat patients affected by (COVID-19), SM, through SM Foundation, constructed seven (7) insulated emergency quarantine facilities (EQFs) in Pasay and Quezon City.

The facilities, built by the SM Engineering Design and Development (SM EDD) and WTA Architecture and Design Studio, are located at the Air Force General Hospital – Villamor Air Base in Pasay City; and at AFP Health Service Command – V. Luna (two facilities) and Camp Crame (four facilities) in Quezon City.

President of SM EDD, Hans 'Chico' Sy Jr., shared that the SM Group sat down and talked with health authorities to identify how the company can further participate in the country's collective efforts against COVID-19.

"As the confirmed cases of coronavirus grow in the country each day, hospitals, with their medical frontliners and staff, are working tirelessly to contain the spread of COVID-19. The construction of these quarantine facilities with the needed amenities to provide proper care to COVID-19 patients, is SM's meaningful contribution—aside from the medical supplies donation—to fight COVID-19," Sy stated.



The facilities were completed within a span of around six to ten days and have a total of 156 beds, air conditioning units, ceiling fans, exhaust fans, restrooms, shower areas, and nurse lounges. The EQF can accommodate COVID-19 patients who are asymptomatic or with mild symptoms.

In Camp Crame EQFs, each bed has a built-in call system and patients have an access to Wi-Fi connectivity.

The construction of these seven insulated EQFs cost almost Php 5 million in total.



#SOCIALGOODSTORIES FROM OUR SMFI COMMUNITY AT THE HEART OF A CRISIS



Turnover of EQF by Hans "Chico" Sy Jr. President of SM EDD to Philippine National Police Chief General Archie Gamboa

SM Engineering Design and Development (SM EDD) Volunteers



Arch. Lyndon Araña, Project Manager of SM EDD and one of the employee volunteers who helped in building the seven EQFs shared that his passion of helping others emanated from their family values, "I always wanted to help, not just during this pandemic, but even before. It has been our tradition and passion in the family to reach out to those who are in need."

"Every ounce of effort is worth it to help others. Other than the monetary aid, I can give more with my expertise as a professional. It's amazing SM EDD has the same breed of professionals who are willing to help," Araña said.

"We built these facilities to support and take care of the frontliners. This is our expertise, our contribution in the fight against COVID-19. We are here to help you get better, no one is alone in this fight," he further shared.



Another SM EDD volunteer, Project Engineer Felix Borja shared the reasons why he chose to offer his skills in this social good initiative, "I want to personally be part of the fight against COVID-19. To do good and to do what is right are the main reasons why I'm volunteering," Borja said.

Borja further expressed his hopes of inspiring others to also help, even in their own little ways, in curbing the spread of coronavirus. "Our world needs more acts of kindness," he ended.

SM Foundation and UPLB Beta Sigma teamed up anew for social good

SM Foundation (SMFI) and University of the Philippines (U.P.) Beta Sigma Fraternity - Los Baños (LB) Chapter teamed up anew to provide relief packs for 1,200 dormitory residents inside the UPLB premises.



UP Beta Sigma Fraternity, in partnership with SM Foundation, led the distribution of relief packs to the dorm residents inside the UPLB premises

One relief pack consists of basic necessities such as food, toiletries, and other hygienic supplies. This will help aid the students who are stranded in their dormitories because of the declared Enhanced Community Quarantine (ECQ).

This continuous collaboration between SMFI and UP Beta Sigma Fraternity aims to spread social good in grassroot communities amid the COVID-19 pandemic.

It can be noted that SM Foundation first collaborated with the UP Beta Sigma Fraternity - Los Baños Chapter in conducting Battle Royale IX: "Fight for #SocialGood," a fundraising event for various social good project of the said Fraternity. It was also the Foundation's first social good initiative related to sports.



Battle Royal MMA fundraising event last February 2020

KSK FARMER GRADUATES

With harvest in full swing at farms during this summer season, SM Foundation's (SMFI) Kabalikat sa Kabuhayan (KSK) program farmer-trainees looked for innovative ways to process their raw vegetables and sell their crops amid the Luzon-wide lockdown brought about by the government's implementation of the enhanced community quarantine (ECQ) to avoid the spread of the COVID-19 pandemic.

SMFI's KSK farmer-graduate Rosemarie Canda Cajuguiran of Capas, Tarlac shared how her learnings from the program proved to be useful, especially in times like the COVID-19 pandemic.

Since the announcement of the Philippine government mid-March of the conduct of the Enhanced Community Quarantine (ECQ) to curb the spread of COVID-19, Rosemarie considered herself and her family fortunate and blessed to have a secured source of food. She has planted and has been growing some vegetables even before the ECQ started.

"Kahit naka-quarantine kami, kami ay nakakaraos at naitataguyod ng aming pananim. Napakinabangan namin ang mga natutunan ko sa KSK dahil naging marami at naging maganda ang aking mga ani," Rosemarie shared.



KSK farmer-graduate Rosemarie Canda Cajuguiran harvesting her produce

Meanwhile, SM Foundation's (SMFI) Kabalikat Sa Kabuhayan (KSK) Batch 159 farmer-graduate Maureen Olivo Ignacio of Barangay Tumana, Marikina City shares her love for farming by giving out seeds for free to those who are interested in planting and harvesting fresh vegetables at the comfort and available spaces of their homes in Metro Manila.

Maureen has been giving free seeds even before the enhanced community quarantine took effect. She shares her knowledge on farming and urban gardening by giving seminars and tips through her personal Facebook page.

"My advocacy is to teach people about planting in their own backyards. There were numerous times that I've been invited to give free seminars, in areas outside Marikina," she said.



Some of Maureen's plants in her own backyard



KSK Ivy tills the soil and plants in her backyard.

Another KSK farmer graduate is Ivy de Guzman of batch 219 in Dinalupihan, Bataan. She said they were able to sell their produce at farm gate prices to the local government unit which in turn distributed it as relief goods to its constituents. Not only was her KSK batch able to provide food for themselves and their families, but they were also able to contribute to the food security of their community.



Some of Ivy's plants in her own backyard

Scholar Frontliners

Amidst the Coronavirus Disease 2019 (COVID-19) crisis, frontliners are considered modern-day heroes. While everybody else stay at home to protect themselves, they selflessly dedicate their time and effort to fight the disease to help bring normalcy in the lives of Filipinos. This includes our courageous grocery workers, medical workers, and members of the police and military forces.

Loida Ongteco de Vera

Operations Manager for SM Markets South Luzon



Loida Ongteco – de Vera (in blue shirt), an SM Foundation scholar alumna, with her colleagues ensuring that their stores have adequate stocks of products for their customers during the ECQ

One example of this is an SM Foundation scholar alumna, Loida Ongteco - de Vera, who currently works as Operations Manager for SM Markets handling South Luzon operations. As Operations Manager, Loida ensures that all SM Markets branches under her watch are all operational and ready to serve all customers.

According to Loida, the SM Markets team knows the danger and challenges that they will be facing. But their dedication to help and serve is bigger than COVID-19. Everyone tries to pitch in what they can to make sure that they have enough provisions and that the customers are safe.

"I am proud to work side by side with my dedicated colleagues. It is not an easy task, but our team is committed to do it. What drives us is the fact that our customers need our service especially during these trying times. And I know that by serving our customers wholeheartedly, we are also serving God," she said.

"We will continue to brave and beat the odds to help the people that needs our service because we believe that it is our mission. We will continue to work hard to provide the basic goods needed by consumers in these difficult times" Loida further shared.

Abigail Malabag

Biomedical Engineer

Another SMFI scholar alumna frontliner is Abigail Malabag who is also a Quezon City resident. She shared how lucky she is to finish her college degree through the help of SM Foundation.

Now, she serves as one of the frontliners in our fight against COVID-19. Abigail is a Biomedical Engineer in a hospital and part of her job is to ensure that all medical equipment, especially those being used in treating COVID-19 patients, are in good condition.

"Everyone's safety is our top priority. I am happy and thankful that despite this pandemic we are facing today, I am able to support our frontliners by ensuring that all our medical equipment are in good condition," Abigail said.

According to Abigail, her greatest takeaway as an SM Foundation scholar was to give back



to the society and to serve her fellow Filipinos, whenever she has an opportunity to do so.

"Pay it forward - this is the lesson you taught to us, Tatang," referring to the late SM patriarch Henry Sy Sr.

"I will always show how grateful I am as one of your scholars by sharing what I can do and what I have to others. Showing kindness, respect, and love goes a long way in curbing the spread of this disease," she ended.

Air Force Lt. Danzel Bacaycay

Chief of Public Affairs and Special Disbursing Officer of the Air Mobility Command at the Philippine Air Force

Another SM Pride is SM Scholar alumna Air force LT Danzel Bacaycay. She leads a team of frontliners manning the quarantine control points in Mandaue City, Cebu, in addition to her tasks as the Chief of Public Affairs and Special Disbursing Officer of the Air Mobility Command at the Philippine Air Force (PAF).



Air Force 1st Lt. Danzel Bacaycay led SMFI's donation of PPEs and medical supplies at Mactan Benito Ebuena Airbase in Lapu-Lapu City



In active duty at a checkpoint in Mandaue City, Cebu, Air Force Lt. Danzel Bacaycay leads the Air Force team

Danzel finished BS Accountancy at the Asia Pacific College in 2011. She takes pride in her SM scholarship which she said, taught her the values of perseverance, hard work, and planning ahead to achieve one's dreams.

After finishing her tertiary education, and with her family's support, she then pursued a career in the Armed Forces of the Philippines (AFP) to become an Air Force officer instead. According to Danzel, "At first, it was my dream to be a Certified Public Accountant, but then I realized what I really wanted to be - which is to be able to serve the country and the Filipino people. And I thought the way of realizing this dream is by joining the AFP."

Danzel entered the military service on August 1, 2012 and graduated the PAF Officer Candidate School and was commissioned as an officer on October 11, 2013.



Lt. Danzel Bacaycay tells jeepney passengers to maintain social distancing

"In the Air Force, we have an opportunity to have a career. To move up and be promoted to the next higher rank, one must take and pass the Professional Military Education, and also specialization courses. These include written and physical fitness tests which all require perseverance. Having the values of an SM Scholar helped me achieve my goals in my military career," she highlighted.

She has always been in touch with the SM Foundation team even after finishing college, thus she was able to facilitate the donation of SMFI composed of personal protective equipment and medical supplies to frontliners in BGen Benito N. Ebuena Air Base Hospital and nearby communities in Lapu-Lapu City, Cebu.

SM Foundation adapts to “new normal”

With the challenges brought about by the COVID-19 pandemic, SM Foundation (SMFI) ensures the continuity of its programs by adapting to the so-called “new normal” of accomplishing things.

This process was previously done onsite by officers of SMFI. It is the last step for those who passed the initial screening and exam for a candidate to become one of the SMFI scholars.

SMFI executive director for education Linda Atayde shared the success of their online house visits and interview. “The quarantine period and isolation posed a big challenge for our team. Through digital technology, we were able to establish connections with our candidate scholars.



We were able to interview most if not all of the scheduled candidate scholar. There’s a big advantage using the virtual setup because the team from the Foundation were able to reach the scholar-applicants faster in spite of some of the candidates were living in the countryside.”

It was heartwarming to see some former SM scholars volunteering to help the SM education team in conducting the virtual home visits and interviews. According to them, this serves as a great venue to exercise their spirit for volunteerism considering that this program is closest to their hearts as they themselves are products of the SM Scholarship Program.



Since the start of the lockdown, the SMFI team, specifically their education pillar conducted virtual home visits and interviews for SY 2020-2021 scholar-applicants- especially those who are scheduled during the quarantine period.

As for SMFI’s Kabalikat sa Kabuhayan (KSK) program, the team partnered with SM Development Corp. (SMDC) in rolling out its weekly community grocer initiative, The Good Guys Market. Through

the collaboration, SMDC residents can now purchase affordable fresh produce while helping and supporting local farmers.



Through the social enterprise organized by the Kabalikat sa Kabuhayan (KSK) trainees and farmer group, residents in SMDC communities such as the Sea, Shell, and Shore Residences located in the MOA complex can now order fresh vegetables and fruits online. Their orders will be delivered every Sunday straight to their doorsteps, with no delivery charges.

Besides partnering with SMDC in providing market linkage to its farmer trainees, the bayanihan spirit lives on through KSKs Farmer trainees. Aside from producing food for their own localities, most farmer trainees also distribute free seeds to their neighbors in order to spread the love for farming and promote food security.



In addition to the innovative execution of SMFI’s program pillars, SMFI also launched its Social Good Stories Campaign. Through the program, SMFI continues to strengthen its social development through communication by promoting positivity amidst the pandemic and by communicating its social good efforts in a fun and engaging way.

“We believe that through our stories, we can also create positive impact for our stakeholders.

Spreading social good news is important especially now that the country is experiencing a pandemic,” a Board of Trustee of SM Foundation commented.

“We will continue to find innovative ways to help our fellowmen to rise from this crisis. If we can’t resume our programs in the traditional way, we will continue in finding alternatives to execute our programs safely and sustainably,” the Trustee added.

OUR SOCIAL GOOD PARTNER: UNIQLO



Uniqlo Philippines, SM Foundation distribute relief packs

Uniqlo Philippines pledged Php 10 million to SM Foundation, Inc. in order to provide relief to communities that are most affected by the COVID-19 pandemic. The donation was also used for the purchase of personal protective equipment of frontliners who are risking their lives in serving the medical needs of the nation amidst this corona crisis.

Uniqlo Philippines and SMFI has been collaborating and working together with partners in spreading social good in grassroots communities since 2012.

Cities and provinces which received the Kalinga packs through this social good collaboration include the National Capital Region (NCR), Baguio, Cavite, Laguna, Batangas, Pampanga, Palawan, Cebu, Leyte, Bacolod, Zamboanga City, Cagayan de Oro, and General Santos City.

Last April, almost 200 members of the Foundation for These-abled Persons Inc. (FTI), a non-profit also received Kalinga packs to help them get through the enhanced community quarantine. The organization aims to promote employment and empowerment of persons with disability (PWDs). They have been partner of SMFI in producing furniture for its School Building Program.



Distribution of Kalinga packs in Brgy. Mayamot, Antipolo.



Distribution of Kalinga packs in Brgy. Lagao, General Santos City.



Distribution of Kalinga packs for the persons with disability (PWDs) of the Foundation for These-abled Persons Inc. (FTI).

Uniqlo, SMFI donate face masks to frontliners

Uniqlo Philippines, through SM Foundation (SMFI), recently donated 79,000 face masks for frontliners in 30 hospitals, medical institutions, and local government units in Luzon.

Among the beneficiaries include the Philippine Marine Corps in Taguig, Protacio Hospital in Paranaque, Dr. Jesus Delgado Memorial

Hospital in Quezon City, Dr. E. Zarate General Hospital in Las Pinas, Philippine Blood Center in Quezon City, Pateros City Health Office in Pateros, St. Dominic Medical Center in Bacoor, and World Trade Center Quarantine Facility in Pasay.



Frontliners at the Bureau of Jail Management and Penology



Frontliners at Dr. Jesus Delgado Memorial Hospital



Frontliners at Villarosa Hospital

SMFI, Uniqlo Philippines donate Uniqlo Dry T-shirts for COVID-19 frontliners



Frontliners at Dr. Jose Fabella Memorial Hospital

Uniqlo Philippines in partnership with SM Foundation (SMFI) donated 20,000 Uniqlo Dry T-shirts to continuously support and to show appreciation for the hard work of our healthcare workers.

The said shirts are smooth and comfortable with a casual, cotton-like texture. It is also newly updated with a contoured silhouette for easy movement and added DRY technology. Through this clothing technology of Uniqlo, our frontliners will be comfortable under those layers of PPEs especially that we are in a tropical country.

The Dry T-shirts were distributed to 45 targeted hospitals in 23 cities nationwide including Philippine General Hospital (PGH), Jose R. Reyes Memorial Medical Center - Dialysis Center, Dr. Jose Fabella Memorial Hospital, San Lazaro Hospital, East Avenue Medical Center, Chinese General Hospital, and The Medical City, among others.



Frontliners at San Lazaro Hospital



Frontliners at Jose R. Reyes Memorial Medical Center

OUR SOCIAL GOOD PARTNER: GOLDILOCKS



SM Foundation, Goldilocks bring bread & pastry products to frontliners

Since the Luzon-wide ECQ, Goldilocks and SM Foundation reached out by distributing bread, pastries, and meals to more than 170 government and private institutions, agencies, hospitals and medical facilities around the country.

"The stress levels of the frontliners who treat patients infected with Covid-19 surely intensify as they are also exposed directly to the life-threatening virus. We hope that by giving them sweet treats with our personal well-wishes, we were able to decrease their stress levels and spread positivity amidst the pandemic," said SMFI in a statement.

Cpt. Glenn Cariaga of Air Force General Hospital, Villamor Air Base—one of the recipients of this initiative—said, "Thank you so much, SM Foundation and Goldilocks Bakeshop, for supporting our healthcare workers at Air Force General Hospital amid the COVID 19 Pandemic."



COVID-19 frontliners received sweet treats from SM Foundation and Goldilocks.

SM Foundation, Goldilocks collaborate to provide meals for frontliners



Hope Community Caring / Quarantine Facility in Quezon City



Southern Tagalog Regional Hospital in Bacoor, Cavite

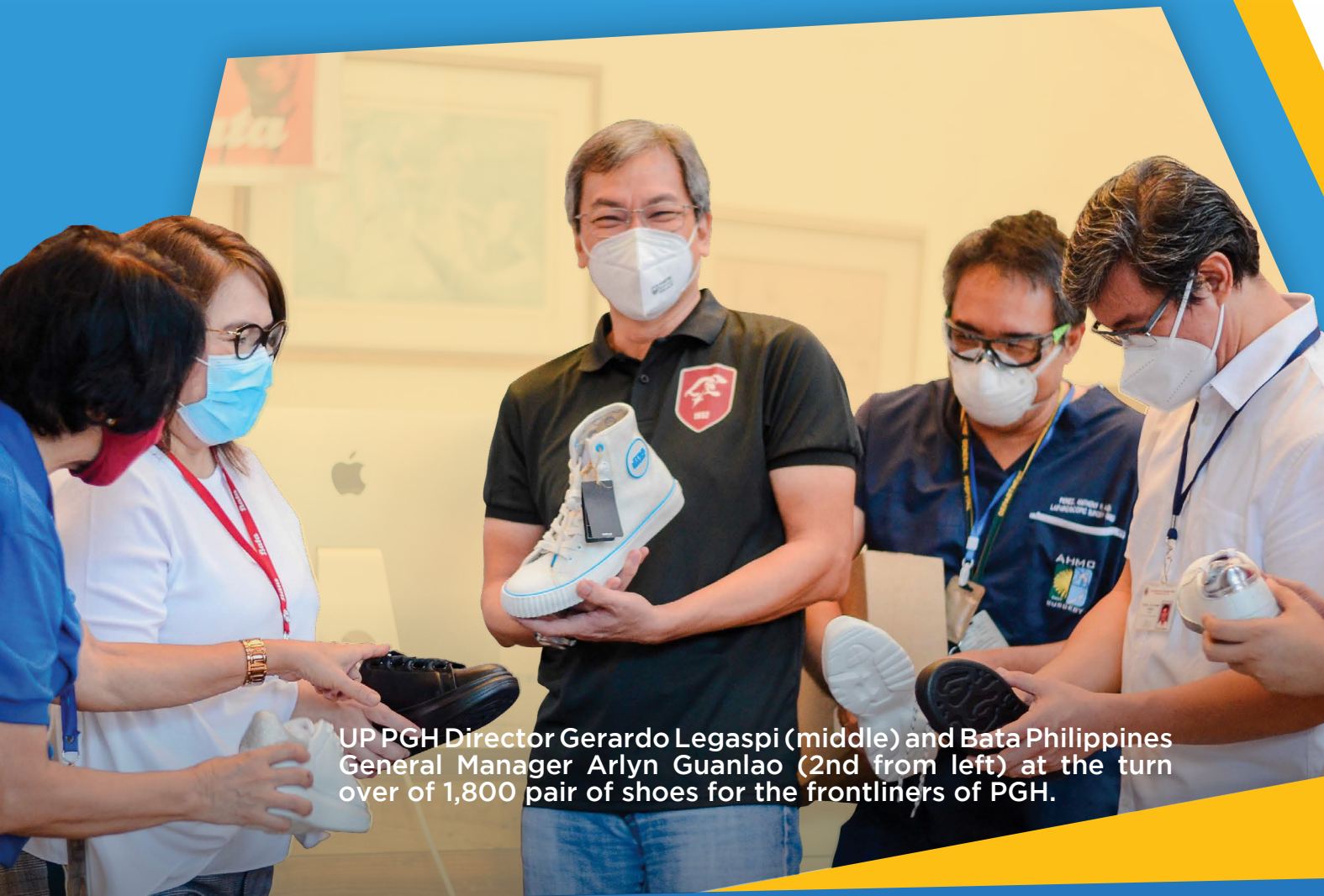


Rizal Memorial Coliseum Quarantine Facility in Manila



World Trade Center Quarantine Facility in Pasay

OUR SOCIAL GOOD PARTNER: BATA SHOES



UP PGH Director Gerardo Legaspi (middle) and Bata Philippines General Manager Arlyn Guanlao (2nd from left) at the turn over of 1,800 pair of shoes for the frontliners of PGH.

SMFI, Bata donate shoes for PGH frontliners

Bata, a world-renowned shoe brand with over 6,000 retail stores across the globe, partnered anew with SM Foundation (SMFI) in donating 1,800 pairs of shoes for the frontliners of the Philippine General Hospital as part of Bata's Global 1 Million pairs donation project.

This social good collaboration emerged from SM Foundation and Bata's commitment to support the needs of our frontliners during this COVID-19 pandemic. With the distribution of the donated footwear, both the SMFI and Bata expressed their hopes that this would provide comfort and protection to our brave frontliners in PGH while they are on duty.

"Bata Philippines donated these shoes as our way of saying thank you to our frontliners for the help that they have extended to the country during



Through SMFI, Bata Philippines was able to donate 1,800 pairs of shoes to PGH as part of their "Bata Heroes" project.



One of PGH frontliners showing her worn out shoes. She was first to choose from the shoes donation of Bata.

the COVID-19 pandemic," Bata Philippines General Manager Arlyn Guanlao said.

UP PGH Director Dr. Gerardo Legaspi expressed his gratitude to SM Foundation and Bata, "I'd like to thank SM Foundation for being ever supportive of our COVID-19 fight here in PGH. You have covered the whole spectrum of our needs from ventilators and now sneakers. Thank you to Bata shoes for having shared their different kinds of sneakers which I'm sure would go a long way into making our frontliners feel appreciated and comfortable when they work."

"Due to long and oftentimes back-to-back work shifts, a number of our health workers are experiencing foot and back pains. The need to constantly disinfect their shoes also results in

faster wearing out of their footwear. SMFI and Bata wanted to provide our health workers with quality footwear to address this need and provide them with comfortable footwear and protection while at work and doing their rounds," SMFI Executive Director Debbie Sy said.

Since the onset of the outbreak, Bata through its "Bata Heroes" initiative has been working with its long-standing foundations, charitable partners, government agencies, and other organization to respond to the COVID-19 pandemic. Through the years, SMFI and Bata have been collaborating on social good projects. In 2018, they teamed up to construct a new school building for Telabastagan Integrated School in San Fernando, Pampanga. They also collaborated last March 2020 for the distribution of 400 pairs of shoes to students of Looc Elementary School in Nasugbu, Batangas.