



FOUNDATION



**SMFI KSK:**  
*Spreading Social Good  
through multisector approach*

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Care.**





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# Kabalikat sa Kabuhayan



***KSK farmers from Pangasinan happily harvest their produce***

## SMFI KSK: Spreading Social Good through multisector approach

To put SM Foundation's vision for sustainable agriculture into action, SMFI partnered with the Department of Agriculture (DA), Department of Social Welfare and Development (DSWD), Department of Trade and Industry (DTI), Local Government Units and various non-government agencies. This is in line with SMFI's goal of institutionalizing partnerships to advance sustainable agricultural development through multi-stakeholder approaches.

Because of this partnership, the program was also able to provide grants to qualified participants that they may use for their agri-start-ups. This collaboration with partner agencies also provided additional trainings that will help targeted agri-entrepreneurs to further their business acumen.

And to further boost this multi-stakeholder approach, SMFI strengthened its partnership with the Technical Education and Skills Development Authority (TESDA) in 2019 - which provided scholarship grants focusing on Organic Agriculture Production NCII and Agricultural Crop Production NCII to almost 1,500 KSK beneficiaries nationwide. This strategy eventually created a new path wherein beneficiaries, aside from establishing their own agri-enterprises, enabled them to land green-collar jobs.

### Adapting to the new normal

The COVID-19 created a lot of challenges in the agricultural sector. Lockdowns affected the flow of goods from farms to urban markets. Agricultural labor faced mobility issues. The reduction in local demand and export demand is pervasive as families lost buying power.

But the pandemic did not stop SMFI in implementing its agri-based program. As a strategy, SMFI reprogrammed its KSK project implementation to conform to the existing local government and IATF rules and regulations. Through multi-stakeholder virtual consultations, SMFI, together with its partners, innovated their approach to address the challenges brought upon by the pandemic.



**KSK farmers from Davao preparing their own organic fertilizer.**



**KSK farmers from Iloilo setting up their plastic mulch.**



SMFI together with its partners strengthened the program's regional execution by utilizing digital technology to coordinate with local-based partners. Blended and flexible learning (face to face and virtual) was also adopted to cascade each agri-module - even video communications from partner stakeholders were prepared in advance in anticipation to poor telco connectivity since the program is implemented in far flung areas. As for the training module itself, the multi-stakeholder group incorporated all of their technical courses into TESDA's modular activities - which provided added value to their existing curriculum.



KSK farmers from Davao harvesting their produce.

Multi-stakeholder approach to open agri-opportunities

Despite the pandemic, SMFI together with its partners was able to implement its sustainable agriculture program in more than 30 sites in eight provinces, providing 1,300 local farmers with competitive agri-based skillset - certified by TESDA through their National Certificate Program. This expanded opportunities for KSK Farmers in the agri-sector labor force.



Local produce from KSK farmers were sold at SMDC Good Guys Market.

Big Brothers St. Isidore "The Farmers Learning Center" in Pampanga, Castro Tomas Agri-Techture Farm School in Tarlac, D'Planners Farm School in Bataan, Reotutar's Garden Farm School in Pangasinan, D' Casuga Integrated Farm School in Davao, and Centre for Agri-skills and Livelihood, Inc. mentor participants by collaborating with partner agencies in post training activities and consolidation of produce. This empowered KSK participants in expanding their market based on available resources in their respective areas.

Currently, KSK Farmers are now selling their produce in churches, public markets, trading posts, biyaheros and government offices - some are even engaged in online selling.

And to provide additional market to KSK Farmers, the multi-stakeholder group also partnered with SM Markets, SM Supermalls (Trade Fairs) and SM Development Corp. (SMDC) (Good Guys Market), providing them with additional platform to sell their local harvest. This program component did not only ensure food security of SM customers but it also provided economic opportunities for local farmers during this challenging time.

Through SMFI's multi-stakeholder approach, the Kabalikatan sa Kabuhayan on Sustainable Agriculture was able to pool resources that enabled the social good program to scale-up, reaching more people and increasing the impact of interventions. The strategy has made it possible for various sectors to invest in smallholder farmers, giving them access to modern agri-technology, finance and markets - aside from training them in applying climate-smart agricultural practices.



KSK Trade Fair in SM City Iloilo.

Farmer widens knowledge in agri-enterprise, network through the SM KSK program

For Flordorada Payar, the SM Foundation's (SMFI) Kabalikatan Sa Kabuhayan (KSK) on Sustainable Agriculture has not only helped her advance her knowledge in farming, but it has also widened her network which is vital for her agri-enterprise.

Payar finished the KSK training last 2018 under the Batch 157 in Dinalupihan, Bataan. Under this social good program, the Bataan farmers were provided with training on modern farming technologies - focusing on high value crops production that would help them produce and sustain bountiful harvests.



KSK farmer graduate Flordorada Payar of Dinalupihan, Bataan.

*"Malaki po ang naitulong ng KSK sa aking buhay. Dahil dito, tumaas po ang aking kaalaman sa pagtatanim po at lalo rin po nitong napaigting ang aking interest sa pagsasaka,"* Payar said.



The farmer-graduates are also provided with market linkages to help in boosting their social enterprises which in turn provide economic opportunities in their respective areas. Currently, Payar is one of the KSK graduates whose high-value crops are being sold in select SM Markets in Dinalupihan, Bataan.

“Hindi po natatapos sa training ang KSK program. Hanggang ngayon tinutulungan kami ng SM sa pag-market ng aming mga produkto. Isa sa mga natutunan namin sa programa ay ang tamang pag-presyo ng mga produkto kaya nasigurado namin ang magandang kita sa mga ito,” she stated.

Beyond farming

More than just the farming knowledge instilled in the minds of the farmer-participants, they were also taught values and principles which they may use as they go along and continue reaching their aspirations in life. Included in the program is the imparting of the 14 Life Principles of Tatang Henry Sy, Sr.

*“Maraming pangaral ang natutunan ko dahil sa KSK. Una na rito ang maging masipag sa buhay. ‘Yung istorya ng buhay ni Tatang, ang ama at haligi ng programang ito, ay nagsilbing inspirasyon namin upang patuloy na mangarap na balang araw ay makakaahon din kami sa hirap,” Payar shared.*

*“Maraming salamat po sa SM Foundation sa paglunsad ng KSK project. Ito po ay habang-buhay nang bahagi naming mga magsasakang nangangarap umunlad ang buhay,” she further expressed.*

KSK opens opportunities for farmers

Just last year, Payar is one of the farmers in Bataan who were granted support from the local government unit (LGU) through the “10 Magsasaka, 10 Ektarya, Tungo sa Masaganang Ani at Mataas na Kita” program under the 1 Bataan Agri Inno Tech Corp, a Private-Public Partnership of the Province of Bataan and Agrilever Israel.



KSK farmer graduate Flordorada Payar shared how the KSK training changed her life.

According to Payar, she submitted the required documents and underwent a tedious screening process in order to be selected as one of the pilot farms for the said LGU project. “Malaki po ang naitulong ng SM Foundation sa pagiging bahagi ko ng proyektong ito ng LGU. Bitbit ang mga kaalaman ko mula sa KSK, nakita ng LGU ang aking potensiyal at kakayahan sa pagsasaka,” Payar recalled.

As one of the pilot farms, Payar receives the following: seeds, water pump, fertilizer tank, and financial support for the salary of laborers, among others. Currently, Payar has four employees who help her manage her farm.



Farmers from Bataan graduate from the SMFI's KSK on Sustainable Agriculture program.

100 Bataan farmers finish SM Foundation's KSK training

A total of 100 farmers in Bataan, coming from Barangays Poblacion, Sabang, Nagbalayong, and Binaritan, recently finished the training program under the SM Foundation's Kabalikatan Sa Kabuhayan on Sustainable Agriculture.

Under the said social good program, the farmer-participants are provided with training on modern farming technologies that would help them produce and sustain bountiful harvests. The participants are also given KSK Agri Starter Kits which include vegetable seeds and other farm implements—enough to cultivate a 100 sqm. land space for their agri-plot assignments.



KSK farmers from Bataan attend their graduation ceremony while following the necessary health protocols.



SMFI AVP for Livelihood and Sustainable Agriculture Program Cristie Angeles



# Education: Scholarship



**Rosemarie Lacsamana (middle), one of the recent SM scholar graduates, together with her parents**



## Stand With Grit: SM Foundation Presents Its Scholar Graduates for 2020 and 2021

The challenges brought by the pandemic did not hinder the graduates of the SM Foundation, Inc. (SMFI) Scholarship Program for 2020 and 2021 from achieving their goal of finishing their college education.

In “Stand With Grit,” a virtual presentation of graduates held last May 26, 2021, the passion and perseverance of these scholar-graduates from different regions in the country were celebrated as well as the goodness of Henry “Tatang” Sy Sr. whose legacy continue to live on through the social good initiatives of SMFI.

SMFI Assistant Vice President for Education Ms. Eleanor “Lingling” Lansang expressed her appreciation for the strength of character that the graduates have displayed amidst the challenges of college life and other problems they may have faced along the way. “Our theme is inspired by the strength of Tatang’s character - and I am sure that the scholars have been inspired by Tatang’s life. For their courage and determination despite the challenges of college life and other problems that have come their way, we are proud of our SM scholar graduates,” she said.



*Through an inspiring speech, BDO Foundation President and keynote speaker Mr. Mario Deriquito encouraged the scholar-graduates to aspire for more grit and excellence as they take the next step in their lives and join the workforce.*





Scholar-graduates were able to show their gratitude to SMFI, the Sy family, and their partner benefactors through a heartwarming video presentation. Key graduates Rosemarie Lacsamana from the Holy Angel University and Mark Jiro Raciles from the University of the Philippines - Diliman also recalled their experience as an SM scholar and how greatly it impacted their lives in a positive way.

A total of 219 scholar graduates for 2020 and 2021 were recognized in the event, 38 of whom graduated with honors/distinction (9 Magna Cum Laude, 25 Cum Laude and 4 with Academic Distinction).

SM Foundation's Scholarship Program aims to contribute in eradicating the intergenerational cycle of poverty in the country by giving scholarship grants to poor but deserving students. Anchored on the belief of SM Group late founder, Henry Sy Sr, that education is the greatest equalizer, it has already produced almost 7,600 college and tech-voc scholar-graduates since its establishment in 1993.

## SM invests in scholars' future through quality education

SM Foundation, through its SM College Scholarship Program, enables its scholars and their families to have a 180-degree turn in their lives, completely breaking through the intergenerational poverty cycle.

Carrying their wits and aspirations in life, SM scholars develop their skills and talents, and get their college degrees from the partner colleges and universities of SMFI across the country. These are vital as they join the country's workforce or later when they start their own businesses.

SM Foundation for its part ensures to provide assistance to the scholars all the way till they finish their tertiary education—including tuition, allowances, enhancement activities, part-time jobs, and exclusive job offer upon graduation.

Not even a pandemic can stop SMFI from helping economically challenged students to realize their dreams. One of SM's scholar-graduates from last year 2020 shared in a kumustahan session how the program helped her and her family.

### A budding professional from Central Luzon

Rosemarie Lacsamana finished Bachelor of Science in Accountancy as Magna Cum Laude from the Holy Angel University in Pampanga. With her mother as a housewife and her father as an appliance technician, Rosemarie witnessed the struggles of her parents to make ends meet at an early age. This soon-to-be CPA experienced selling yema to her classmates and crops from their backyard to help her parents with their financial needs.

"Nagtapos po akong valedictorian sa high school pero alam kong hindi nito maga-guarantee na matutuloy ko ang pag-aaral sa college. Alam ko naman na yung mga magulang ko ay susubukan akong pag-aralin pero natatakot ako na baka halfway ay hindi nila kayanin at mapilitan akong huminto," Rosemarie recalled.



SM scholar alumna  
Rosemarie Lacsamana



### Not a wasted opportunity

"Noong nasa college na ako, talagang pinagbutihan ko sa pag-aaral dahil hindi lahat nabibigyan ng ganitong opportunity. Pinatunayan ko po na talagang deserving ako para rito. Yung tiwala at tulong na ibinigay sa akin ng SM, hindi ko po sinayang," she said.

Rosemarie was set to take the board exam for certified public accountants last year but because of the pandemic, it was put into a halt: "Yung original plan ko po ay after ng graduation, magte-take ako ng board exam. Kaya lang dahil sa pandemic, kailangan ko na ng plan B. Kaya nag-try po muna akong mag-tutor ng English online habang nagre-review. Isa po yan sa mga natutunan ko sa SMFI, to use my time productively." Once the situation permits, she will take the board exam and work as a fulltime accountant.

"Siguro kulang pa yung salitang salamat. Dakal pong salamat, SM, Tatang at Sy family! Proud akong sabihin na naging SM scholar ako," Rosemarie concluded.





# Congratulations SM College Scholar-Graduates 2020 and 2021



## Magna Cum Laude



ARANIEGO, JASMINE DOMINIQUE  
University of the East - Caloocan  
BS Accountancy



CABACOY, MA. CECILIA  
University of the East - Caloocan  
BS Accountancy



FAJARDO, MARVIC ACES  
Pamantasan ng Lungsod ng Maynila  
BS Accountancy



LACSAMANA, ROSEMARIE  
Holy Angel University  
BS Accountancy



LIM, SYLVIA JOYCE  
Angeles University Fnd.  
BS Accountancy



MANILAG, JIM VON YVES  
Cebu Institute of Technology  
BS Civil Engineering



PLENOS, CLAIRE  
University of San Carlos  
BS Accountancy



PURCA, DAISY  
University of the East - Manila  
BS Accountancy



RACILES, MARK JIRO  
University of the Philippines - Diliman  
BS Civil Engineering



BATIG, ROXAN MAE  
Saint Paul School of Prof. Studies  
BS Acc. Tech.



BATUNGBAKAL, STEPHANIE REI  
Pamantasan ng Lungsod ng Maynila  
BS Mechanical Engineering



BLANDO, PAULA MAE  
Pamantasan ng Lungsod ng Maynila  
BS Accountancy



CARBONELL, BAYANI JR.  
Naga College Fnd., Inc.  
BS Accountancy



CEZAR, MA. NORLYN  
National University  
BS Accountancy



CHEDONG, ROSE MARL  
National University  
BS Electronics Engineering

## Cum Laude



DE GUZMAN, CAROLINE  
Buacan State University  
BSED



FABRO, RAELLA MAYE  
National University  
BS Electrical Engineering



FLORES, PERLYN JOY  
FEU Institute of Technology  
BS Computer Engineering



GARAY, JOHANNAH KATHLEEN  
Saint Louis University  
BS Accountancy



LLORES, RACHELLE  
Saint Paul School of Prof. Studies  
BS Accountancy



LOBRAMONTE, JUVY MAE  
UP - Diliman  
BSED Science and Health



MANZALA, RICALYN  
Saint Paul School of Prof. Studies  
BS Acc. Tech.



MASIGLAT, ELOISA JOYCE  
National University  
BS Accountancy



WAYNES, SPENCER ALLEN  
Southern Luzon State Univ.  
BS Electronics Engineering



MICAÑO, ROCHELLE ANNE MARIE  
National University  
BS Electronics Engineering



OCAROL, MARIA KRISTEL  
University of San Carlos  
BS Accountancy



PEPE, ALFREDO JR.  
Saint Paul School of Prof. Studies  
BS Acc. Tech.



REGALADO, RHODALYN  
UE - Caloocan  
BS Accountancy



REGANIT, MIEL CARLO  
University of Nueva Caceres  
BS Civil Engineering



SALVATIERRA, NALIETA  
Saint Paul School of Prof. Studies  
BS Acc. Tech.



SANTIAGO, GENESIS FAITH  
Pamantasan ng Lungsod ng Maynila  
BS Accountancy



SERRATO, CHARLES  
Bulacan University  
BS Accountancy



TANADA, IRISH  
Cebu Institute of Technology  
BS Mechanical Engineering



TIRAO, JONIEL  
UE - Caloocan  
BS Accountancy



DELOVINO, MARK JOB  
Leyte Normal University  
BSED Social Studies



GONZALES, BIANCA  
Asia Pacific College  
BS Accountancy

## Academic Distinction



SAN MATED, JOHN MERVYN  
Asia Pacific College  
BS Accountancy



TAN, WILLIE JR.  
Univ. of Sci. & Tech. of Southern Phils.  
BS Civil Engineering

#spreadinggood

College Scholarship Since 1993



More than 1,000  
Current College Scholars



More than 3,400  
College Scholar-graduates



@smfoundationinc









## Panay SM scholar-alumni share story of gratitude and triumph

In the Visayas region, one of the covered areas of the program is Panay, which is comprised of Aklan, Antique, Capiz, and Iloilo - and the sixth-largest and fourth most-populous island in the Philippines. During a kumustahan session with the program beneficiaries, some SM scholar alumni from the region shared how the social good program changed the economic status of their families.

### Farmers' Daughter Now A Business Development Manager

SM scholar alumna Glenda Galino Tayongtong finished a degree in Commerce Major in Management Accounting in 2002 from the Central Philippine University (CPU). With the minimal earnings of her parents as farmers, there was no way they could send her to college, especially in a private University.

"Central Philippine University is one of the best schools in our area. If it wasn't for my SM scholarship, my parents couldn't really afford to send me to this school," she said. It was fortunate that her sister, who was then working as a sales clerk at SM Delgado, saw a poster announcing the SM scholarship program. "Graduating as Top10 of my class was a plus factor, one of the requirements called for," Glenda recalled.

Right after graduation, she immediately landed a job. "I was immediately accepted as Marketing assistant of SCMC because I was an SM scholar. I got this title na 'magaling yan kasi SM scholar,'" she shared. Today, she works as Business Development Manager of Avon Cosmetics, Inc., handling Iloilo branches. She attributes where she is now to SM Foundation.

"I think they accepted me because of my work experience at SM. I was able to build a career path which I really like. Believe it or not, every time I pray, I always include SM in my fervent prayers, dahil utang ko kay SM ang maganda kong buhay ngayon," she further added.



SM scholar alumna  
Glenda Tayongtong

### A Proud SM Scholar and TUP-Visayas Alumnus

For Evan John V. Balsomo, application to the scholarship program was not a simple walk in the park. He heard of the scholarship program from an aunt who was working in Bacolod. He, along with other high school seniors, were looking for scholarship opportunities at that time.

"I remembered being greeted by a warm smile by the interviewer, Ms. Ling Lansang. After a week, I received a call from her telling me that I was accepted, and I could not help but be teary-eyed. I was delighted and grateful that I could help lessen the financial burden of my parents and that I was a step closer to my dream to become an Engineer. At that time, I could not be more excited to be part of the SMFI family!" he further shared.

Balsomo studied BS Mechanical Engineering at the Technological University of the Philippines-Visayas. He is now employed as Maintenance Planner at Maple Leaf Consumer Foods, Inc. in Winnipeg, Canada.

Furthermore, Evan mentioned that his confidence was bolstered through the various enrichment activities provided by the SMFI to its scholars: "I gained more confidence after I joined the activities and enrichment programs such as the yearly gathering of scholars. I also volunteered in assisting during the scholarship admission test. These surely boosted my people skills, as well as my organizational and multi-tasking skills."





## SM scholars from the Cordilleras share their journey

According to studies, students in the Cordilleras are geographically challenged because of the terrain and location of their region - which makes it hard for them to attend school. Not to mention the extreme climatic and meteorological events that they usually encounter such as landslides and earthquakes. But despite these challenges, these SM Scholars, with the help from SM Foundation were able to achieve their dreams - and here are their stories.

### Testimonials of Scholar Alumni

One of the scholar alumni from the Cordilleras is Joanne Marie Buan, a graduate of BSBA major in Financial Management from the Saint Louis University (SLU) in Baguio. Buan shared that one of her most memorable experiences as an SM scholar was when she met the Sy family, especially Tatang Henry Sy Sr. "I had a lot of fun experiences as an SM Scholar but I think the most memorable experience that I have was when I met Tatang and the Sy Family during the Presentation of Scholars Graduates to the family and other benefactors."



SM scholar alumna Joanne Marie Buan with the late SM founder Mr. Henry Sy, Sr.

Buan's first job was as a personal banker, a job offer that she got right after her interview during the Presentation of Scholar Graduates – where a job matching activity is usually done after the recognition of the scholar graduates. This activity intends to link SM Scholar Graduates to their dream jobs within SM and is implemented by SMFI together with HR representatives from different SM business groups.

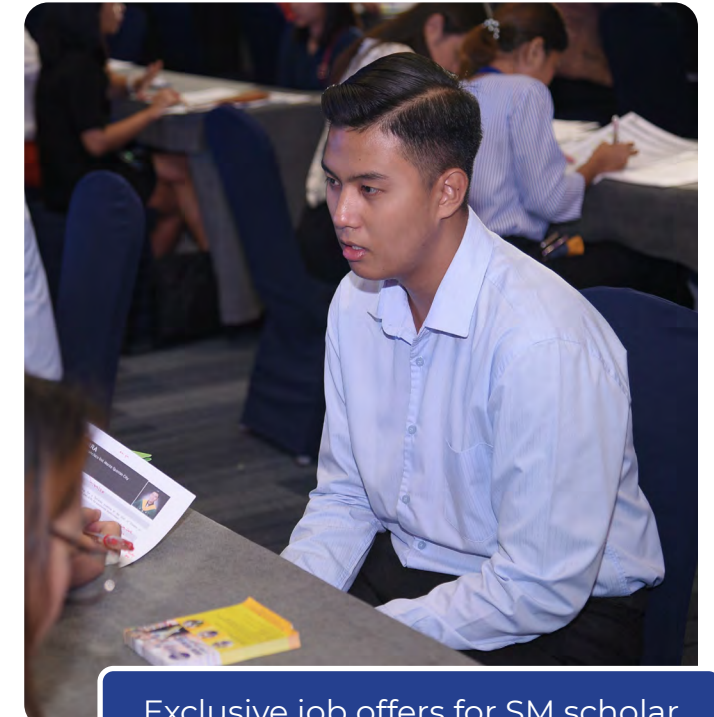
On the People Helping People concept of Mr. Henry Sy Sr. being advocated in the education program, Joanne expressed: "I believe that sharing is tantamount to caring which is the core of Tatang's Education Program. Just as how Tatang helped me fulfill my studies during my University days, I have decided to pay it forward by helping some of the deserving students from my public high school. Currently, I support three scholars every year by paying for their tuition fees."

Joanne and her family are now based in Canada and is engaged to a Polish-Canadian.

### Michael Angelo Parel: From Negros to Baguio

He regretted missing the graduation ceremony for SM scholars at the Mall of Asia. "I wasn't able to attend in the graduation ceremony at MOA due to some urgent business and I deeply regretted it because I didn't know that it was my last chance to meet Tatang alive," said Michael Angelo Parel.

Michael became an SM scholar of Batch 2013. He is the youngest among six children whose parents used to be kakanin and puto vendors during his student days. They were originally from Negros Occidental but moved to Baguio in 2007. He took up BS Accountancy from the Saint Louis University-Baguio, graduated in 2018, passed the CPA board exams the following year, and is now employed as Accounting Associate at SM City Baguio.



Exclusive job offers for SM scholar graduates (File photo)

Michael shared that he can relate with the People Helping People philosophy in his current job, "We are all affected by the Covid-19 pandemic, but we still have to continue with our everyday roles in order to survive. Thus I was able to apply "People helping people" by continuing to give my service to people in need, from our customers, tenants, mall-goers and workmates."



SM scholar alumnus Michael Angelo Parel



# Education: School Building



***SM employee-volunteers spread social good in Cabanatuan City, Nueva Ecija.***



BBIS students received school supplies, shoes, clothes, and other hygiene essentials from The SM Store.

## **SM and its employees: cultivating a culture of volunteerism**

SM employees have it in them to always go the extra mile when extending help for communities. Good thing that SM shares the same purpose of spreading its social good programs in grassroots communities.

Just recently, SM Foundation, together with The SM Store, SM Supermalls, and SM Markets, brought smiles to the faces of teachers and students of Bakod Bayan Integrated School (BBIS) in Cabanatuan, Nueva Ecija during their Brigada Eskwela activity.

SM employee-volunteers participated in the clean-up activity, preparing the school for face-to-face classes once the situation permits. They helped with the clearing of the school grounds and the repainting of the previously turned over SM school building for BBIS in 2016.



Repainting of the SM school building in Cabanatuan City.





BBIS teachers received grocery packs from the SM Markets and special gifts from The Body Shop.

One of the volunteers, The SM Store-Cabanatuan Branch Manager Kristine Mariette Bernarte, said how elated she was that SM shares the same value with her—serving the communities in need. “Very thankful ako na ang SM at SM Foundation ay very active in giving back to the community, sa pagbibigay ng tulong sa mga nangangailangan tulad ng mga ganitong pampublikong eskwelahan,” Bernarte shared.

“Natutuwa po ako na ang dami naming nag-volunteer para sa activity na ito. Taos puso po naming binibigay ang oras namin para sa pagtulong sa komunidad. Bukod sa pagbibigay sa amin ng way para makatulong, natutulungan din kami ng ganitong volunteerism activity na ma-develop ang aming team work at lalo pa nitong napapalakas ang bond ng team,” Bernarte further said.

The SM Store-Cabanatuan Branch Manager Kristine Mariette Bernarte, one of the SM employee volunteers.



SM employee-volunteers prepare the bag donations for BBIS students.



SM employee-volunteers led the repainting of the SM school building at BBIS in Cabanatuan City, Nueva Ecija.



BBIS Principal Artemio Dionisio expressed his gratitude to SM, “Bilang principal ng paaralang ito ay lubos akong nagpapasalamat sa SM Foundation dahil hindi nila kami pinapabayaan mula noon hanggang ngayon. SM, maraming salamat!”

SM Foundation, through its School Building Program, is an active partner of DepEd’s Adopt-a-School program. This social good initiative of SM Foundation aims to promote quality public education by building classrooms nationwide. To date, it has turned over more than 100 school buildings to grassroots communities nationwide.



# Health and Wellness



***Dr. Bless Bertos conducts a swab test inside an SM Mobile Clinic***



**SM Mobile Clinic waiting area**

## **SM Foundation Mobile Clinic: Bringing basic healthcare services closer to grassroots communities**

SM Foundation, through its Health and Wellness programs, offers a wide array of efforts for its stakeholders when it comes to giving access to basic healthcare services. One of these social good efforts is the roaming SMFI mobile clinics - which provides medical services to grassroots communities, especially in areas where SM operates.

Currently, SMFI has five state-of-the-art mobile clinics which are equipped to conduct diagnostic services such as x-ray, ECG, glucose test, uric acid test, ultrasound, and many more. These five mobile clinics are deployed across the country mainly to complement the medical mission activities of SM Foundation. More so, these medical laboratories on wheels are also used to provide immediate healthcare in areas devastated by calamities and other emergencies.



**An SM mobile clinic staff disinfects the facility after every patient is served**

"Our SM Mobile Clinics were deployed to support our "Gamot Para sa Kapwa" Medical Missions. The mobile health facility intends to provide diagnostic and laboratory services to those who cannot afford laboratory services and in areas where no such services are available," SMFI Executive Director for Health and Medical Programs Connie Angeles said.

"These mobile clinics are also available and ready in cases of emergencies and calamities - like the recent earthquake in Porac, Pampanga, the Taal Volcano eruption and aftermath of strong typhoons like the Yolanda," she further added.



## Mobile Clinics as Mobile Swabbing Stations

During these challenging times and with limited medical missions, our SM mobile clinics are serving another purpose. “Three of the five mobile clinics are in the National Capital Region (NCR) and are being utilized as a Swabbing Stations for SM employees and other personnel who in one way or another are connected to the SM Group of Companies,” Angeles disclosed.



*“What motivates me during this pandemic is that I am able to contribute in ensuring that we are able to provide our colleagues with the best health conditions at our workplace – and that I am able to look after the mental health of our employees, especially those who are exposed to the virus.”*

- Dr. Bless Bertos

During the onset of the pandemic, Dr. Bless Bertos, a doctor of the SM Foundation was sent to the Philippine General Hospital (PGH) to undergo a two-month training on the preparation and procedure of swabbing. After her training, one of the Mobile Clinics was turned into a Swabbing Center for SM companies & its affiliates, employees including family members.

According to Dr. Bertos, the Center started with an average of 20 patients daily - but with the current pandemic challenge, the facility currently serves an average of 70 patients a day. She says the highest so far is 180 /day with a combination of Antigen testing & RT PCR.



AFP Health Service Command

## SM Foundation, Goldilocks foster social good collab to reach more COVID-19 frontliners

SM Foundation (SMFI) and Goldilocks sustain its social good partnership as the coronavirus disease 2019 (COVID-19) continue to wreak havoc across the country.

In 2020, this collaboration led to the distribution of almost 23,000 Goldilocks food packs to COVID-19 frontliners who continue to dedicate their time and effort in keeping the public safe from the virus.

With the recent placement of some areas back to enhanced community quarantine (ECQ), SMFI and Goldilocks continue to reach out to our courageous frontliners with the goal of warming their hearts—and tummies.



Novaliches District Hospital

Goldilocks Foundation, Inc. President Lawrence Chin said, “The recent return to ECQ and the continuous increase of COVID-19 cases meant that hospitals are again overwhelmed and struggling. We are hoping that by sending our frontline workers with some much needed nourishment, we can help boost their morale and remind them that they are remembered and supported.”

Chin further shared how this social good collaboration was formed, “Our shared values give us the shared goal of bringing relief and nourishment to Filipinos who are at most risk. With our slim manpower in the Goldilocks Foundation, partnering with the SM Foundation helps us reach more people more efficiently and effectively.”

Aside from this collaboration, SM Foundation also extended help for COVID-19 response by donating essential medical supplies, equipment, rt-PCR testing, and assistance to other national efforts in the fight against COVID-19.



## SM Foundation, Brownies Unlimited partner in reaching COVID-19 frontliners

SM Foundation (SMFI) and Brownies Unlimited highlighted the importance of establishing and sustaining a social good collaboration in order to reach more COVID-19 frontliners during this difficult time.

Through this partnership, a total of 210 boxes, and still counting, of assorted brownies have been delivered to various hospital since April 2021.

Brownies Unlimited Assistant HR Manager Lyn Arciaga said, “Our products are baked fresh every day and we believe that our frontliners deserve quality, delightful desserts. We aim to share our love and appreciation for our frontliners through this social good partnership.”

On the partnership with SMFI, Arciaga further shared, “With Brownies Unlimited’s tight work force, the best way to connect with our frontliners is through SMFI. They are well equipped and knowledgeable in reaching wider base for the distribution of Brownies Unlimited assorted brownies boxes.”



Rosario Maclang Bautista General Hospital



Philippine Coast Guard

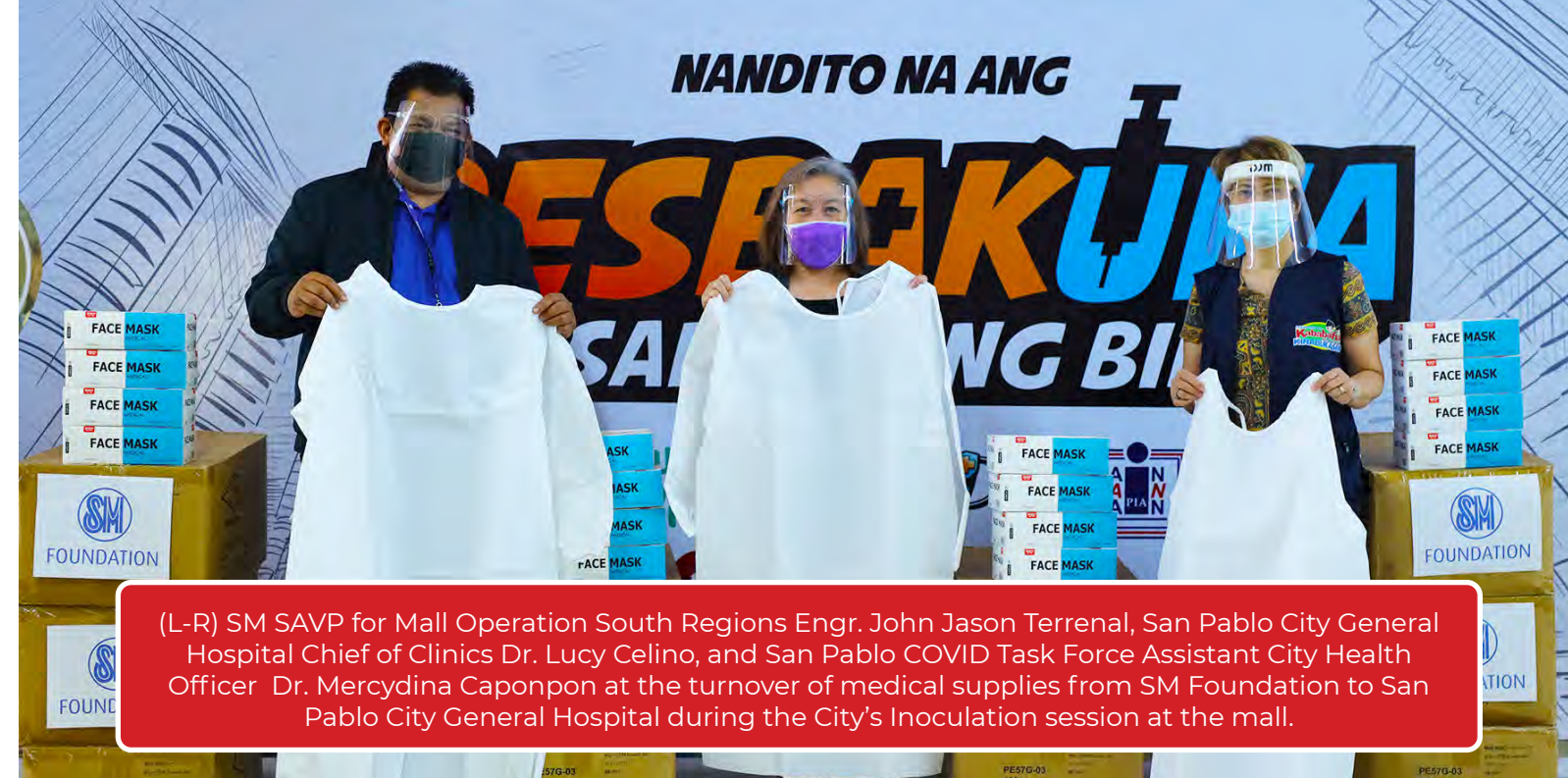
## SM ramps up support for San Pablo City in fight against COVID-19

SM Foundation (SMFI), the corporate social responsibility arm of the SM Group of Companies, remains committed to reaching more COVID-19 frontliners by providing them with much-needed medical supplies.

In its recent social good effort mobilization on the ground, SMFI turned over boxes of face masks and other personal protective equipment (PPE) to San Pablo City General Hospital (SPCGH). This marked the third batch of medical supplies donations to the said hospital.

SAVP for Mall Operations South Regions, Engr. John Jason Terrenal, said, “SM is here to serve, help, and support Filipino communities and the medical front liners. We are thankful and salute all those who are tirelessly working with us during this time of crisis.”

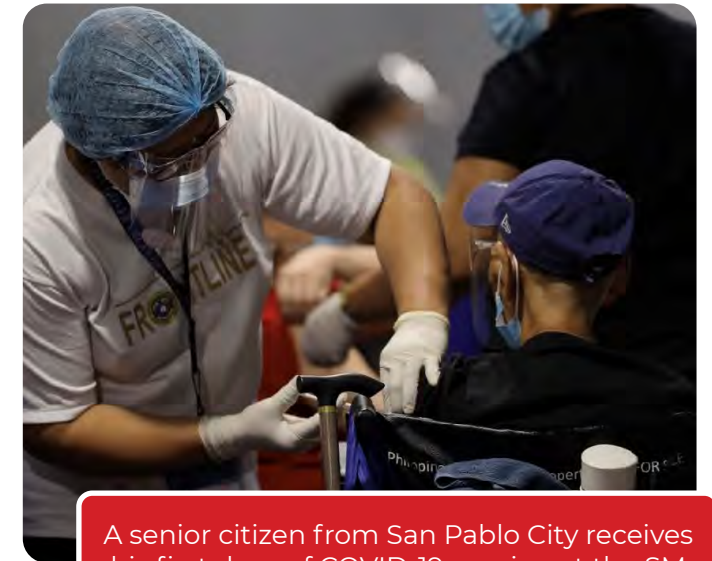
Dr. Celino expressed her gratitude to SM, “Words cannot describe how truly grateful they are to SM for keeping front liners protected during this unprecedented times.”



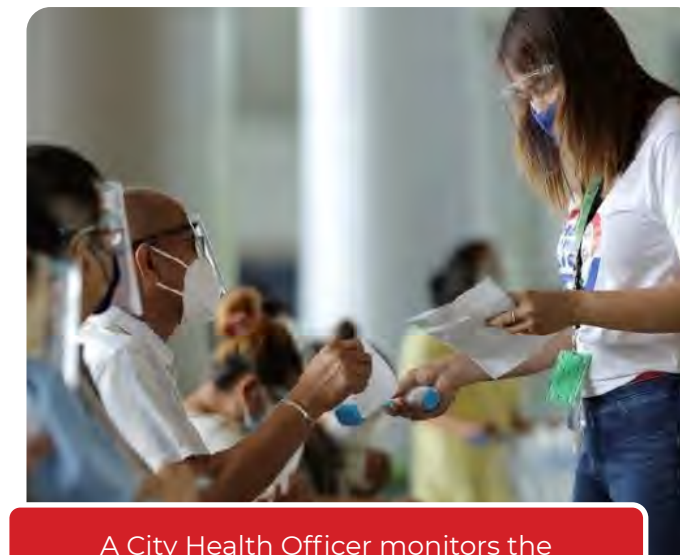
(L-R) SM SAVP for Mall Operation South Regions Engr. John Jason Terrenal, San Pablo City General Hospital Chief of Clinics Dr. Lucy Celino, and San Pablo COVID Task Force Assistant City Health Officer Dr. Mercydina Caponpon at the turnover of medical supplies from SM Foundation to San Pablo City General Hospital during the City’s Inoculation session at the mall.

### All out support for its host communities

Aside from extending support for the frontliners, SM, through its malls all over the country, also provides a convenient, safe, and accessible venues for the community to be vaccinated. Through this social good effort, SM enables the local government units (LGUs) to maximize the number of people that can be inoculated per day. This set up where in a large portion of the most vulnerable people can be inoculated helps a community achieve herd immunity.



A senior citizen from San Pablo City receives his first dose of COVID-19 vaccine at the SM City San Pablo’s cinema area.



A City Health Officer monitors the temperature of individuals (A2 and A3) as they patiently wait for their first dose of COVID-19 vaccine at the SM City San Pablo’s cinema area.

To ensure the safety of the community while at the SM COVID-19 vaccination hub, SM practices round the clock sanitation in areas with heavy contact and deployed safety protocol officers to reinforce the mall’s safety measures as a way to reduce the transmission of the virus.

In San Pablo City, around 500 senior citizens and adults with controlled comorbidities were already inoculated as the SM City San Pablo repurposed its cinema hallway to a vaccination area, following the standards set by the Department of Health (DOH) and City Health Office.



# SM COVID-19 Response at a Glance

Since the onset of the pandemic, SM has been active in doing its part in fighting the spread of COVID-19. Through the joint efforts of our subsidiaries, corporate social responsibility arms and partners, SM has donated Php30.4 billion for its total COVID-19 group-wide response composed of essential medical supplies and equipment, relief goods, and direct assistance to our tenants and employees thus far. We also continue to work with the national and local government units to further spread social good amid this pandemic.



**PHP 30.4 bn**

Total COVID-19 Group-wide Response



**PHP 19 bn**

Waived Rental Fees and Other Charges



**PHP 11 bn**

Donations and support to employees and third-part service providers



**PHP 105 mn**

Medical equipment donation



**230**

Hospitals and Institutions Supported



**6**

Emergency Quarantine Facilities Built



more than

**90,500**

PPE and Safety Gears



more than

**85,400**

Family Packs



**69**

Vaccination Sites



# SM Foundation mobilizes Operation Tulong Express in Cavite and Cebu

Staying true to its commitment to being one of the first responders during disasters, SM Foundation, through its Operation Tulong Express Program (OPTE), distributed Kalinga packs to more than 350 families in Brgy. Samala-Marquez, Kawit, Cavite and to more than 140 families in Sitio Seaside, Brgy. Basak, San Nicolas, Cebu City affected by the recent fire incidents in the said areas. OPTE is a social good program of SM Foundation in collaboration with SM Supermalls and SM Markets which aims to address the needs of communities during calamities and crises.



Kalinga packs distribution in Cavite



Kalinga packs distribution in Cebu City.



#SocialGoodStories  
Stories of love, kindness, courage and service



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