



SM FOUNDATION

HEALTH AND WELLNESS

SM Foundation, UNIQLO Upgrade Seven Community Health Facilities



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Table of Contents

Health and Wellness

4

SM Foundation, UNIQLO
upgrade seven community health
facilities

8

SM distributes UNIQLO DRY
T-shirts to Pasay City frontliners

8

SM, partners launch bloodletting
donation drive

Kabalikat sa Kabuhayan

12

SM's KSK training helps ensure
bountiful harvest for farmers

13

SM's Kabalikat Sa Kabuhayan:
A greener path for Batangas
Farmers

14

SM Foundation, Partners
Welcome 1st batch of
Apprenticeship Program
Graduates

Operation Tulong Express

18

SM Foundation distributes
Kalinga packs to fire victims in
Cavite City

18

SM Foundation, The SM Store
provide shoes, sanitizers to
children nationwide

21

SM Distributes 8,700 Kalinga
Packs to Typhoon Agaton Victims

Health and Wellness





SM Foundation, UNIQLO Upgrade Seven Community Health Facilities

As the country faces the dire effects of the pandemic, the importance of access to quality healthcare become more apparent. Community based health care facilities became an important resource in managing not only the pandemic, but also provide primary care to illnesses. However, in countries with decentralized health systems like the Philippines, the quality and effectiveness of Barangay Health Facilities may differ across regions due to scarcity in resource, especially in low-income communities.



Bolstering access to community health care

In the Philippines National Demographic and Health Survey 2017, almost 60% of the respondents who sought medical care utilized public health facilities—and a big chunk went to a community health center or a barangay health station.

Considering the need of its stakeholders and aligning to its social good pillar on health and wellness, SMFI partnered with UNIQLO and parent company Fast Retailing Co., Ltd to help build and improve seven health clinics.



UNIQLO believes in turning the power of clothing into a force of good in every step of development. From design and production, made with people of diverse backgrounds, working with energy and enthusiasm. This

philosophy enables UNIQLO to extend the same spirit to customers and all stakeholders by working with them to aspire for a better society where we all thrive.





#SocialGood Partnership

UNIQLO and SMFI have renovated and turned over five health and wellness centers namely Montalban Infirmary Hospital in Rodriguez, Rizal; Barangka City Health Center in Marikina City; Brgy. Ugac Sur Health Center and Brgy. Bagay Health Center in Tuguegarao; District 2 Health Center in Cauayan, Isabela; Brgy. San Roque Health Station in Camarines Sur; and Brgy. Bolo Health Center in Legazpi City.

Included in the improvements are patients' waiting lounge, reception area, outpatient department, male and female wards, pharmacy, emergency room, treatment area, birthing facility, mobile play cabinet for children, and a laboratory, among others. Each health center is stocked with basic medical equipment.

The seven clinics and health centers are just a fraction of the more than 170 health facilities that SMFI have renovated over the years under its Health and Medical programs.



SM Distributes UNIQLO DRY T-shirts to Pasay City Frontliners

SM Foundation (SMFI) and SM Prime Holdings (SMPH) recently distributed 500 UNIQLO DRY T-shirts for the Pasay City frontliners. Present during the turnover were City Administrator's Office OIC Cresalita Rey, Mayor's Chief of Staff Peter Eric Pardo, SMPH AVP for Public Relations Rida Reyes, and Assistant City Health Officer Dr. Malou San Juan.

This social good effort was made possible through SM's sustained collaboration with UNIQLO Philippines.



SM, Partners Launch Blood Donation Drive

To help address the depleting supply of blood needed by those with medical emergencies, SM Foundation and SM Supermalls reactivated its annual blood donation drive that run from February 21 - March 18, 2022 in select SM malls nationwide.

In partnership with the Department of Health-Philippine Blood Center (DOH-PBC) and Philippine Red Cross (PRC), this social good effort provides venues for SM employees and mallgoers where they can help extend thousands of lives by donating blood.

In 2021, a total of 2,812 bags of blood were collected by SMFI which were utilized to save more than 8,436 lives. One blood bag donation can help save three lives as a whole blood donation can be separated into three components: red blood cells, plasma, and platelets.



Moreover, this activity is in support of the Republic Act No. 7719, the National Blood Services Act of 1994 which encourages and promotes voluntary blood donation to provide sufficient supply of safe blood.

“Due to unpredictable incidents, we know that the demand for blood supply is high as inventory fluctuates hourly. We bring this social good initiative to our employees and mallgoers so we can work together in giving a ray of light to those who need blood transfusion,” SMFI executive director for health and medical programs Connie Angeles said.



Kabalikat sa Kabuhayan



SM's KSK Training Helps Ensure Bountiful Harvest for Farmers



Jean Viñas, an SM Foundation (SMFI) Kabalikat Sa Kabuhayan farmer's training program graduate in Taytay, Rizal, attribute to the said program her bountiful harvest which she sells in the market.

Jean finished the KSK training in 2019 under the Batch 207. She came from a family of farmers and even her two children also found their calling in the same field as they majored in agriculture in college.

Before attending the KSK training, ensuring her harvest during the rainy season was the biggest dilemma of Jean. After the training, she learned more about modern and sustainable farming technologies which helped overcome her biggest challenge in farming.

PROUD KSK GRADUATE

Jean expressed her gratitude to SMFI and the Sy family for the opportunity of enhancing her skills in agriculture. She narrated how she proudly shares to others where she learned those skills that helped her ensure a bountiful harvest despite any season.

At the height of the pandemic, Jean extended a helping hand to her community by giving free vegetables from their farm. She also distributed seeds that her neighbors may use in growing their own food at their own backyard or small space at home.

Moreover, Jean was tapped by her church to teach their members on backyard and container gardening.

“Natutunan ko ang mga modernong paraan sa pagtatanim na kahit maulan o may kalamidad ay may aanihin pa rin. Hindi ko malilimutan noong minsan ay bumagyo at bumaha sa aming lugar ay marami pa rin akong naani dahil ginamit ko ang mga natutunan ko sa programa,” Jean further added.



SM's Kabalikat Sa Kabuhayan: A Greener Path for Batangas Farmers

A better and greener path is ahead of the 25 farmers from Padre Garcia, Batangas as they recently graduated from SM Foundation's (SMFI) Kabalikat Sa Kabuhayan (KSK) on Sustainable Agriculture.

Under the KSK Batch 228, the said farmers were equipped with modern farming techniques that will enable to have quality produce—which they may consume at home or sell for additional source of income.

Each farmer was given experiential learning on land preparation, proper seed sowing, transplanting, plastic mulching and harvesting, among others. Aside from agri-production training, they were also linked with prospective markets and assisted in forming cooperatives - which opens economic opportunities for the said small scale farmers.

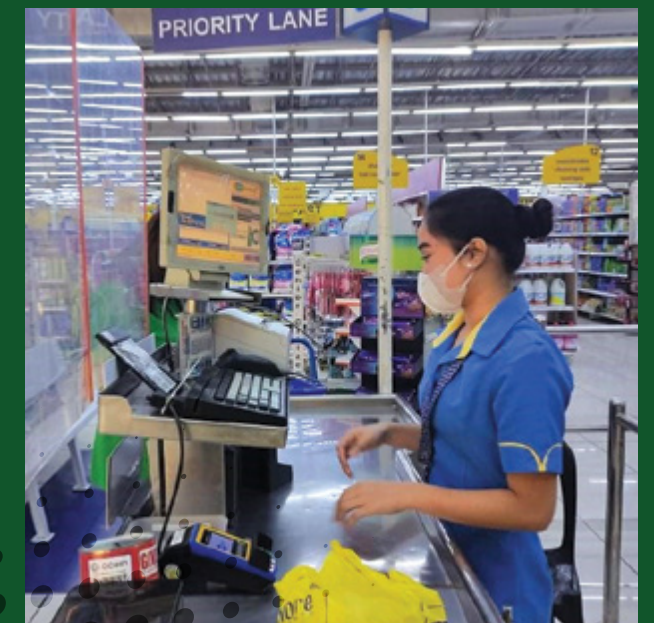


SM Foundation, Partners Welcome 1st batch of Apprenticeship Program Graduates

SM Foundation, together with its social good partners, recently presented the 1st batch of graduates on National Certificate (NC) training program for Customer Service under its SM Asensong Pinoy Program.

The said program is in partnership with the Technical Education and Skills Development Authority (TESDA), Department of Labor and Employment (DOLE), Department of Social Welfare and Development (DSWD), SM Supermalls, and SM Markets. The training intends to strengthen the qualifications of the Filipino workforce and ultimately address various employment issues in the customer service sector.

The successful graduates underwent technical, values formation, and hands on training for 112 days. They also received a minimum wage allowance, an accident insurance coverage, and free NCII assessment in the duration of their training. All the 18 apprenticeship graduates are immediately employed by SM Markets.



Operation Tulong Express



SM Foundation Distributes Kalinga Packs to Fire Victims in Cavite City

SM Foundation, through its Operation Tulong Express Program (OPTE), distributed 760 Kalinga packs to families affected by the recent fire incident in Cavite City. OPTE is a social good program of SM Foundation in collaboration with SM Supermalls and SM Markets which aims to address the needs of communities during calamities and crises.

This recent OPTE run was led by SM employee-volunteers from SM City Rosario.



“We have nothing but aspirations for these children to reach their dreams. And through these shoes, we hope to walk with them as they reach their fullest potentials in life,” she added.

More so, the sanitizers were distributed to serve as protection as the country is still fighting the spread of the coronavirus pandemic.

Sy also highlighted and expressed her gratitude for the important contributions of SM employee-volunteers and on-ground partners who dedicated their time and effort to bring this initiative to the ground: “Thanks to our employee volunteers and DSWD, with your continued

support, SMFI will continue to find the best ways of bringing people and resources together to meet immediate needs and find long-term solutions to challenges facing our communities.”

Furthermore, SM Retail president Chelo Monasterio said, “The SM Store is grateful for making us part of the lives of many Filipinos, and this is our way of giving back.”



SM Foundation, The SM Store Provide Shoes, Sanitizers to Children Nationwide



The act of giving kindness in any way possible to those who are in need, especially those in vulnerable and grassroot communities, has always been imprinted in the whole system of the SM group. Staying true to its commitment of spreading social good, SM Foundation and The SM Store worked together to distribute shoes and sanitizers for children across the country.

To date, almost 225,000 pairs of shoes and more than 16,500 sanitizers have been distributed in SM’s host communities—where the recipients are composed of indigent and vulnerable children identified by the Department of Social Welfare and Development (DSWD).

In a message, SMFI executive director Debbie Sy said that SM is adamant to continue spreading social good in grassroot communities through its various programs focused on uplifting the lives of Filipinos.





“In addition to the shoe donation from The SM Store, we also provided a venue for our customers to participate in bringing joy to communities through our quarterly donation drives on clothes, shoes, books, school supplies, and toys. We also partner with various NGOs in setting up coin banks in all of our branches nationwide,” Monasterio added.

This effort was made possible through SM’s Operation Tulong Express program (OPTE). OPTE is a social good program of SM Foundation, in collaboration with various SM business units such as the SM Store, SM Supermalls and SM Markets. The social good program intends to address the needs of communities during calamities and crises.



SM Distributes 8,700 Kalinga Packs to Typhoon Agaton Victims

SM Foundation, through its Operation Tulong Express Program (OPTE), distributed Kalinga packs to more than 8,700 families affected by Typhoon Agaton. Each relief pack is composed of bottled mineral water, rice, ready-to-eat meals, and instant noodles.

OPTE is a social good program of SM Foundation in collaboration with SM Supermalls and SM Markets which aims to address the needs of communities during calamities and crises.



Empowering Communities through #SocialGood

By: Debbie Sy



The private sector plays a significant role when it comes to economic growth in the Philippines by generating more jobs and contributing to our gross domestic product (GDP). Beyond that, it is also considered to be a driving force for inclusive and sustainable development in the country as more and more businesses employ corporate social responsibility (CSR) initiatives to address social and environmental concerns within the communities where they operate.

By helping improve the quality of life of the people in these host communities, business is able to flourish. As such, CSR has become a key pillar of successful business

management through the years. SM's visionary founder, Henry "Tatang" Sy, Sr., put it best in his principle that social development and investment go hand in hand with business growth to achieve a better future.

The SM group has embraced the responsibility to contribute to nation building through its social good arm, the SM Foundation, Inc. (SMFI). For nearly four decades, we have focused our resources, time, and reach to ensure that we are able to create opportunities wherever SM is present through social good programs that are geared towards quality education, sustainable agriculture, healthcare, and disaster response.



Anchored on Tatang's belief that education is the greatest equalizer, SMFI established the SM Scholarship Program in 1993 to provide the youth access to quality tertiary and vocational education. We believe that through our scholarship grants, SM will be able to contribute to eradicating the intergenerational poverty cycle by granting scholarships to economically challenged but deserving students. And to complement this and more importantly, to address the challenges being faced by our public school system, SMFI, together with social good partners such as SM Prime, we have provided school buildings equipped with key facilities and equipment to underserved communities.

Another social good pillar of SMFI is sustainable agriculture that aims to address the dilemma of the aging farmer population in the country as well as the growing gap between supply and demand for local food sources. In 2007, the foundation launched the Kabalikat sa Kabuhayan (KSK) program to bring modern and sustainable farming skills and linkages in both rural and urban communities, empowering farmers to have food on their table and creating market linkage to provide them with economic opportunities.

Accessible healthcare and timely disaster response are also at the heart of the foundation's advocacy. Through its Health and Wellness program, SMFI helps address the shortage of quality healthcare facilities in the country by constructing and upgrading health centers in host communities supplemented by medical mission activities nationwide. The Operation Tulong Express (OPTE), on the other hand, gives immediate assistance in the form of relief goods and medical services in collaboration with SM Supermalls and SM Markets to communities affected by calamities and disasters that frequently occur in the country.





During the onset of the Covid-19 pandemic in 2020, SMFI was one of the first organizations to assume an active role in assisting in the pandemic response by expanding the reach and impact of the Health and Wellness program and utilizing its partnerships to extend a helping hand to frontliners and Filipinos nationwide, especially those in SM host communities.

Through these social good programs, we continuously aspire to be a development partner for our host communities and serve as model for other organizations in terms of bringing social development especially in areas where they operate.

Implementing CSR involves a dynamic learning process given that social and environmental good are moving targets – and these cannot be fully achieved through one-time activities and decisions. Instead, companies should view and approach CSR as a process of continuous improvement that involves being constantly alert to new issues and considerations, which can be achieved through consistent community consultation and engagement.

And contrary to the notion that CSR is only an approach for large corporations and multi-national businesses, small and medium-scale enterprises can also have the means to benefit their respective communities in their own ways. In fact, they are more likely to effectively facilitate local-level CSR programs as they are more deeply embedded in their communities. Examples of these include sourcing of raw materials from community-based suppliers, matching and encouraging charitable work by employees, and even as simple as going paperless in their daily business operations.

CSR programs, no matter the size or scale, are valuable to the communities they are serving because of their pivotal role in promoting sustainable, just, and balanced development, and contribution in addressing social and environmental challenges.

Debbie Sy is the Executive Director of SM Foundation Inc.



SM Foundation Receives Plaques of Recognition from Social Good Partners

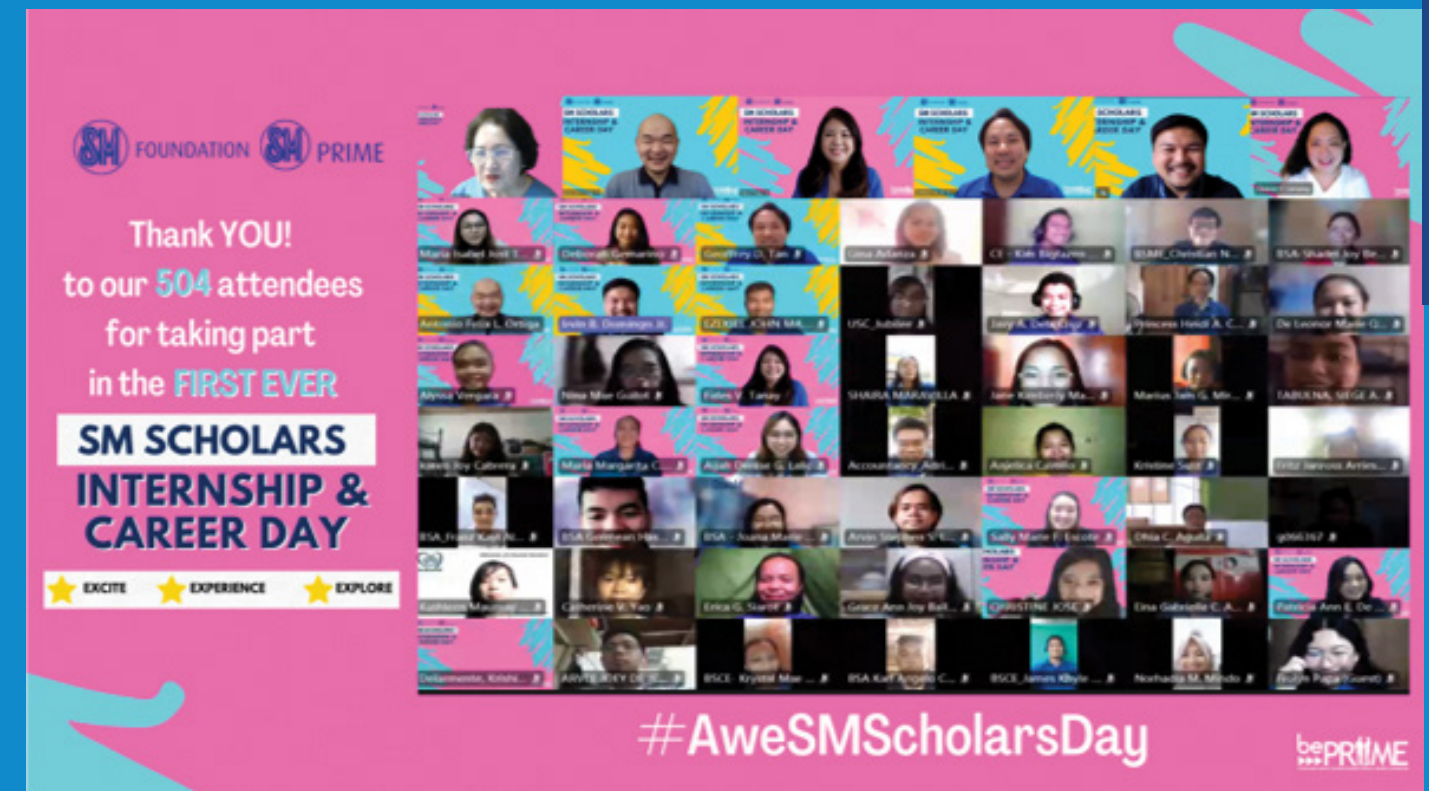
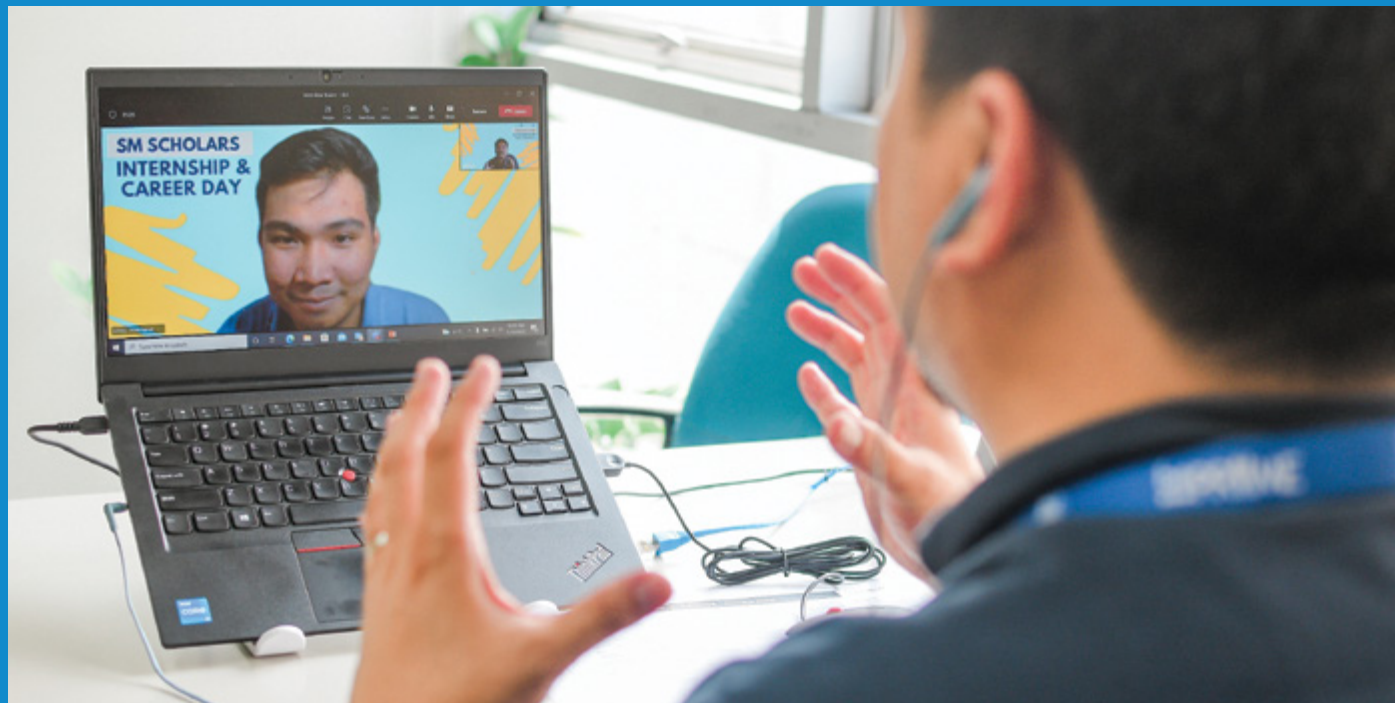
SM Foundation recently received plaques of recognition from its social good partners for its invaluable contribution on relief operations, COVID-19 response, and sustainable agriculture. The following are the organizations which recognized the efforts of SMFI:

- Philippine Army: Pagdamay at Pagbangon Plaque | Relief operations
- Philippine Army: Command Plaque | Relief operations
- City Government of Tuguegarao: Relief operations
- Department of Social Welfare and Development - Region III & X: Salamat Po Award | Sustainable agriculture and relief operations
- Armed Forces of the Philippines: Support for AFP Civil Relations Service
- Armed Forces of the Philippines - Health Service Command: COVID-19 response

These recognitions further fuel SM Foundation's aspirations in improving the lives of its stakeholders, especially those in grassroot communities. SMFI expressed its gratitude for the continued support of its partners and vowed to further reach more Filipinos through its various social good programs.



SM Prime Holds 1st Virtual SM Scholars Internship and Career Day



More than 500 current and alumni SM scholars participated in the 1st virtual SM Scholars Internship and Career Day conducted by SM Prime (SMPH), in partnership with SM Foundation (SMFI).

This social good initiative aimed to provide a venue for SM scholars in the field of Finance, Accounting, Information Technology, and Engineering where they can further hone or practice their professional skills—contributing to the country's workforce which will lead to the betterment of the nation.

This effort also targeted to equip SM scholars with an edge in their job-hunting journey as they were given vital insights by select leaders from SMFI and SMPH. Scholars went home imbued with a newfound #PrideInOurPurpose solidified by important life lessons of being performance driven, results oriented, and grit - which are anchored on the work life principles of "Tatang" Henry Sy Sr.



SM scholar to SM Prime employee

While this event was the 1st virtual internship and career day held by SM Prime for SM scholars, SMPH has long been partnering with SM Foundation by offering the scholars with job opportunities during the annual Presentation of SM Scholar Graduates. SM scholar alumna Rizaly Lim, one of the many SM scholars hired by SM Prime, shared her experience on the onsite career day during her time.

Rizaly is with SM Prime for over eleven years as Accounting Manager: "I'm proud to witness SM Prime consistently leading this type of initiative. I am grateful for the opportunity to be a part of that activity, which provided me with the stable job I have now. Also, I will always be grateful to SM Foundation, which not only financially supported me but also sincerely guided and cared for us scholars."





SM Foundation, Manila Times College Ink Pact Supporting Journalism Scholars

SM Foundation (SMFI), in partnership with The Manila Times, officially launched the inclusion of journalism courses from The Manila Times College in Subic under its SM College Scholarship Program for School Year 2022-2023.

Aspiring journalism and broadcasting scholars, who demonstrate exceptional talent in journalistic writing and a commitment to spreading social good news from the said College, will undergo a stringent application process. Once awarded, scholars will enjoy free tuition and miscellaneous subsidies, monthly allowance, enrichment programs, and part-time job opportunities during semestral and Christmas breaks.

SMFI executive director Debbie Sy and The Manila Times College president

Dante Ang led the signing of the memorandum of agreement held at the SM Retail Headquarters in Pasay City.

“We acknowledge the vital role of journalists and communicators alike in spreading social good news to the public. Through those social good stories, we hope to ignite the passion and aspirations of our stakeholders to also spread kindness in their own ways—touching and improving the lives of Filipinos one social good program at a time,” Sy said.

SM Scholarship Program: Wind Beneath My Wings

By: Katherine Nguyen, SM scholar alumna



The most memorable activity for me when I was still a scholar is definitely the annual general assembly, where all the scholars nationwide gather for a day to watch a movie in SM Cinema. I treat it as an ultimate bonding experience for us all scholars, plus we also got an opportunity to meet the members of the Sy family, especially Tatang Henry Sy Sr. and Nanang Felicidad Sy.

I graduated from the Asia Pacific College in 2016 with a degree in Accountancy, all because of this program—and for that, I will be forever grateful. I was raised by a single mother and this scholarship served as our ally every step of the way toward my dreams. And to make my parents and donor proud, I strived hard and graduated with flying colors, got my dream job in one of the top audit firms worldwide, and finally I was also able to fulfill my dream to work abroad and provide a good life to my family, particularly my mom. Currently, I'm working as a Senior Accountant in one of the biggest financial services group in the United Kingdom.

Because of this program, I am now able to provide for my family a comfortable life that they deserve. Through hard work and determination, I was able

to buy a house and lot in Rizal for my mom. It has always been our dream to have a home that we can call our own and now we already have one.



To SM Foundation and Sy family, thank you for being a blessing and a miracle, the wind beneath the wings of your thousands of scholars, including me. Because of your generosity and genuine care, you have allowed us to fly high and reach our dreams. I am forever blessed and grateful to be a part of SM scholarship program and all the experiences that come with it.

I hope you'll be able to continue helping more youth achieve their goals in life and I hope I can pay it forward too someday. May the legacy of SM Scholarship program live on forever.

Many students refer to their scholarships as blessings, some refer to them as miracles. But one thing's for sure, without this program, students from economically challenged families would struggle to obtain their degrees.

One of the biggest blessings (and miracle) that I have received in life is when I became part of the SM Scholarship Program. Being able to study for free in college, without worrying about where to get funds every enrollment period, was really a weight lifted off our family's shoulders.

I could still recall my times as a scholar and how this program honed me to become the person I am today. This scholarship program did not only provide us with financial support for our studies but also provided us with various enrichment activities and part-time job opportunities.



SM Foundation Aims for Scholars' Holistic Growth



SM Foundation (SMFI) believes that in order to ensure a brighter future for its scholars, it is vital to expose them to various enrichment activities and opportunities that will prepare them ahead on what's next after their life in the academe.

During a recent kumustahan session, SM scholar alumna Regine Duga-Mestula and Jeff Moises Hontoria both shared how their part-time work experiences at SM during their semestral breaks gave a lasting impact to them, which to this day is still relevant for them.

Regine graduated from the Mindanao State University-General Santos City in 2016 with a degree in Business Administration Major in Management. She is currently employed at the Landbank of the Philippines. On the other hand, Jeff graduated from the Central Philippines University-Iloilo in 2018 with a degree in Accounting Technology. After graduating from college, he was elected as SK Chairman in their barangay.

"Bilang isang SM scholar, isa sa mga pinaka hindi ko malilimutang experience ay yung chance na makapag part-time job tuwing summer at Christmas breaks sa SM. Dahil sa karanasang ito, natutunan kong palaging respetuhin ang aking mga kasamahan sa trabaho," Jeff said.

"SM not just taught me to be a responsible student, but also to have good work ethics," he added.

"Holistic growth. 'Yan ang sinigurado ng SM para sa kanilang mga scholar. Dahil po sa SM, hindi lang ako nakapag-earn ng college degree, naka-earn din ako ng experience sa workplace at may assurance din po ng trabahong papasukan pagka-graduate," Regine said.

"After graduation, may job fair po ang SM. Masasabi ko talagang may competitive advantage ako among other graduates. Madali lang po akong nakapasok ng trabaho," she further said.

Reaping the fruits of their hardwork Regine proudly shared that after finishing college and securing a stable



work, she was able to help her family financially and also prepare for her own with her husband: "Nakatulong po ako financially sa pag-aaral ng dalawa ko pang kapatid at sa mga gastusin sa bahay. Naging inspiration din nila ako para pagbutihin nila ang kanilang pag aaral."

"Masasabi ko pong naging mas mabuti na ang pamumuhay namin kumpara dati na wala pa kaming sariling bahay. Ngayon, nakapagpatayo na po ako ng sarili naming bahay," she shared.

"Ibang-iba na talaga yung antas ng pamumuhay namin ngayon. Sa aming pagtutulongan, nakapagpatayo na kami ng sariling bahay at nakabili ng sasakyan. Nabibili ko na rin ang mga bagay na noon ay abot tanaw lamang," Jeff also shared.



People helping people

According to Jeff, the "People Helping People" principle of SMFI inspired him to go into politics: "Noon, ako ang tinulungan ng SM, ngayon ako naman ang tumutulong sa pagtupad ng mga pangarap ng mga kabataan sa aming barangay sa pamamagitan ng pagbigay ng libreng school supplies, financial assistance, at marami pang iba."

Jeff is in the government service for more than three years now and has implemented various projects for their barangay, including the "Binhi at Punla para kay Juan" - which won the Outstanding SK Project Award for Economic Empowerment from the Positive Youth Development Network and Galing Pook Foundation. The said project intends to provide the agricultural needs of small-scale farmers in their barangay during the pandemic.

SMFI, through its Scholarship program, provides deserving and qualified students with access to college education and technical-vocational studies since 1993. To date, SM has produced more than 8,000 college and tech-voc scholar-graduates.





The SM Store Shop & Share with Mastercard Gift E-tablets to 1,210 SM Foundation Scholars



SM Foundation's 1,210 scholars across the Philippines are now better equipped for their studies through the electronic tablets gifted by Mastercard, The SM Store, and their customers.

Shop & Share campaign, which ran for three days in October 2021, allowed The SM Store shoppers nationwide to take part in the initiative. For every Mastercard transaction in-store or via the Personal Shopper, regardless of the amount, Mastercard gave P100 to the drive geared towards supporting the online learning of select student beneficiaries.

"Shop & Share with Mastercard is a great example of a shared value in action. Through simple business-as-usual transactions in our stores using Mastercard, we were able to raise funds to buy electronic tablets for SM Foundation's scholars," said Chelo Monasterio, The SM Store president. **"We are fortunate to have found an ally in Mastercard to give back through this campaign."**



Mastercard Country Manager Simon Calasanz reiterated how partnerships could help make big goals a reality, and this is his hope for the scholars receiving the e-tablets. "I hope the e-tablets will make a positive impact in your education and in your lives. Perhaps, one day, it could be your initiatives driving financial inclusion and sustainability in the country."



In turn, Eleanor Lansang, SM Foundation Senior Assistant Vice President for Scholarship Program, highlighted the importance of students being equipped with the right devices for their learning. "With your support, we are able to empower students, giving them a fighting chance in their current education and, eventually, the workplace. This will enable them to uplift the economic status of their families and eventually inspire them to spread social good in their respective communities."



Scholarship



#SpreadingSocialGood

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Table of Contents

Scholarship

32

The SM Store Shop & Share with Mastercard gift e-tablets to 1,210 SM Foundation scholars

30

SM Foundation aims for scholars' holistic growth

28

SM Foundation, Manila Times College ink pact supporting journalism scholars

29

SM scholarship program: Wind beneath my wings

26

SM Prime Holds 1st Virtual SM Scholars Internship and Career Day

SM Foundation

22

Empowering Communities through #SocialGood
By: Debbie Sy

25

SM Foundation Receives Plaques of Recognition from Social Good Partners



SM FOUNDATION

SCHOLARSHIP

The **SM Store** Shop & Share with **Mastercard** gift e-tablets
to 1,210 SM Foundation **scholars**



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